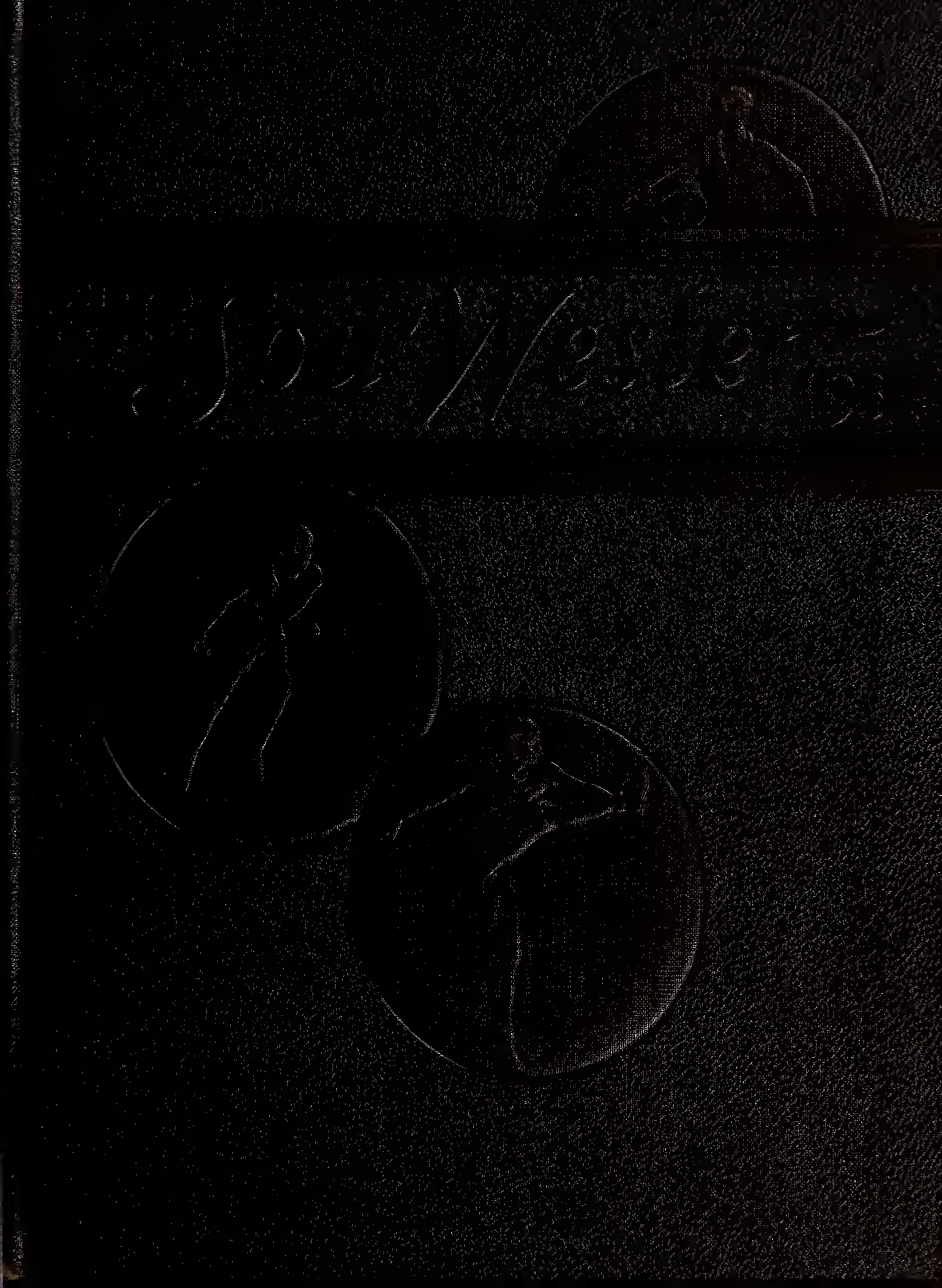

THE SOU'WESTER 1934

Published by

The ASSOCIATED STUDENTS
SOUTHWESTERN UNIVERSITY
GEORGETOWN, TEXAS

FOREWORD

Southwestern University has an undisputed scholastic standing of which all are proud. It is now our purpose to try to revive an interest in the fast fading athletic record, which has also been a record in the past to which Southwestern's Alumni have pointed with no little amount of pride; and to preserve for the student body some of the pleasant memories of the past and present.

We place this book before you for your approval or condemnation. If its contents have an appeal to the majority, our efforts will not have been in vain, and we shall be more than paid for our efforts.

CONTENTS

ORDER OF BOOKS

BOOK I.....ADMINISTRATION
BOOK II.....CLASSES
BOOK III.....ACTIVITIES
BOOK IV.....FAVORITES
BOOK V.....ORGANIZATIONS
BOOK VI.....ATHLETICS
BOOK VII.....SOU'JOKER

DEDICATION

To one who has contributed, both by example and ceaseless action, so unselfishly to the advancement of athletics in Southwestern, one who is a leader in his field and inspires those around him with his magnanimous personality, and is loved and respected by the entire student body as a friend and gentleman,

JOHN CAMPBELL GODBEY

we the twenty-ninth editorial staff of the Sou'-wester, respectfully dedicate this volume.

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UNIVERSITY

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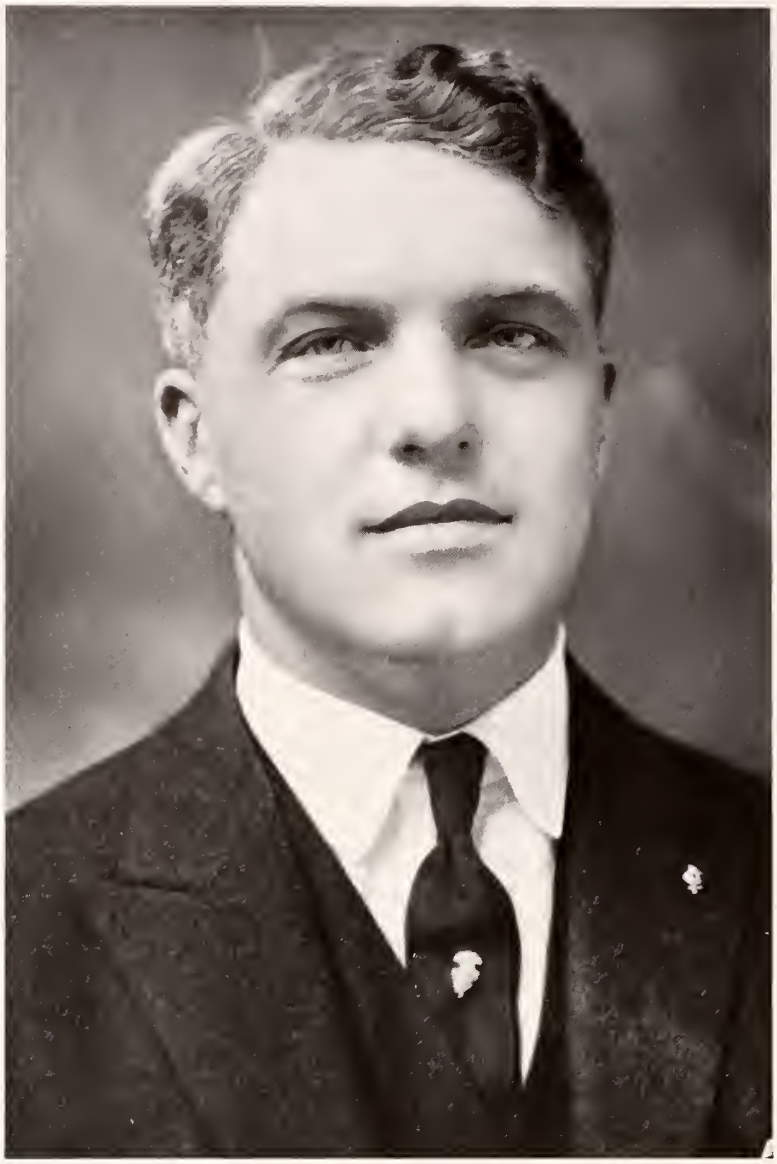
WOMAN'S BUILDING

MOOD HALL

SCIENCE BUILDING

FACULTY



KING VIVION

B.A., M.A., B.D., D.D., LL.D.

President

To the Senior Class

An institution is finally judged by its products. Southwestern University asks no quarter or exemption from being judged by this standard. The college age is the last plastic age in life. During their university days, life becomes "set" in practically its final form, and it is really true that an institution does turn out a certain type more or less uniform in certain characteristics.

Southwestern University entertains the hope that her student body may be Christian in the plain and real sense of that word, wants her students to know what has happened in the world and what is going on now, and have the right sort of attitude towards life's problems.

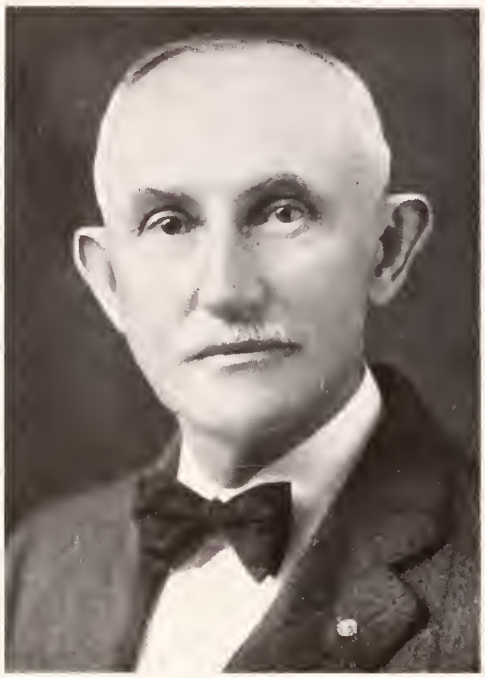
While there is overproduction today in many fields, there is no oversupply of superior personalities. Education, after all, is not the training of an individual to make a better living, but rather the growth of personality so that the individual may live a larger life.

You who are the present student body are the true Southwestern University today. Your success will be our success. You have become more than an individual. Our whole heritage has been placed in your hands as a sacred trust. May it be yours to bear it well and lift it even higher. Our hopes and dreams are all for you.

Sincerely your friend,

(Signed) King Vivion,

President



R. W. Tinsley, B.S., LL. D.

Assistant to the President

O. A. Ullrich, B.A., M.A., Ph.D.

Dean of the Faculty

H. E. Meyer

Dean of Music

Laura Kuykendall, B.A., M.A.

Dean of Women

J. C. Godbey, B.A., M.A.
Professor of Chemistry

O. A. Ullrich, B.A., M.A., Ph.D.
Professor of Education, Philosophy and Psychology

L. J. Waggoner, B.A., M.A., B.D.
Religious Education and History

R. W. Tinsley, B.S., LL.D.
Professor of Biology and Geology

G. C. Hester, B.A., M.A.
History and Political Science

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Professor of Economics and Sociology

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Associate Professor of History

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Professor of English and Philosophy

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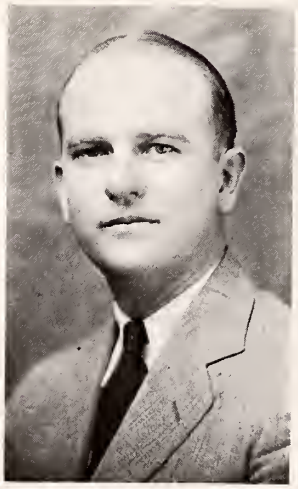
Professor of German and French

H. L. Gray, B.A., D.D.
Professor of Bible and Religion

W. C. Vaden, B.A., M.A.
Professor of Latin, Greek and French

A. R. Wapple, B.S., M.A.
Mathematics and Physics



I. J. McCook
Business Manager

Ruth Morgan Ferguson, B.A., M.A.
Associate Professor of English

R. J. Kidd, B.A.
Education and Physical Education

Josephine Dilis, B.M.E.
Instructor in Music

Laura Kuykendall, B.A., M.A.
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Instructor in Violin

Thomas Marsh, B.A., B.D.
Speech and Dramatic Literature

Lucy Belle Morgan, B.A., M.A.
Assistant Professor of Spanish

H. E. Meyer
Professor of Music

Sherman Lesesne, B.S., M.A.
Instructor in Chemistry

Helen Clay Moorman
Instructor in Music

Mabel Taylor Quebedeaux, B.A., M.A.
Instructor in German, French and Physical Education

Frances Love, B.A., M.A.
Instructor in Latin

Pearl Alma Neas
Registrar; Director of Correspondence Division

Georgia V. Bridgers
Hostess for the Woman's Building

Margaret McKennon
Librarian

Iola Bowden
Instructor in Music

Nancy Enid Avriett, B.A., B.L.S.
Instructor in English

Rita C. McClain
Dietitian

C. M. Edens, B.A.
Director of Athletics

Albert May
Campus Manager

Van C. Tipton, B.A., M.D.
University Physician

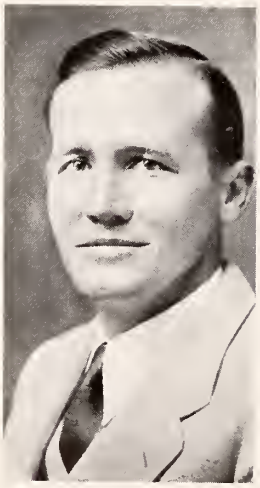
Tom Clark, B.A.
Assistant to the Business Manager

Lois Clark, B.A.
Assistant to the Registrar

Florence Campbell, B.A.
Secretary to the President

Agnes Erison, R.N.
University Nurse

R. J. Kidd
Manager of Mood Hall



SENIORS

MARY MARTHA BLACK . . . . . *Bryan*
Major: *Spanish*
President Alpha Delta Pi; Pres. Woman's Bldg. Honor Council; University Honor Council; Sec. Senior Class; Sec. Student Senate; Choir; Mask and Wig; Scholarship Society; Sec.-Treas. Students' Association.

MILTON BOHMFALK . . . . . *San Antonio*
Major: *Bible and Religion*
Transfer from Blinn College; Choir; President Ministerial Association; Inner Circle.

MARY BOND . . . . . *Ranger*
Major: *English*
Choir.

MARLIN L. BROCKETTE . . . . . *Florence*
Major: *History and Political Science*
Phi Delta Theta; Vice-Pres. Students' Association; Mood Hall Honor Council, Pres. Mood Hall Honor Council; Student Senate; Pres. Junior Class; Pres. Intramural Athletic Council; Student Assistant Physical Ed.; 'S' Association; Basketball '32-'33-'34.

WILL FORD CRUNK . . . . . *Georgetown*
Major: *Violin*
Mozart Scholarship Society; S.U. Symphony Orchestra; String Trio; Co-ed Band.

J. L. DAVENPORT . . . . . *Jarrell*
Major: *English*
Ministerial Association; Choir.

Monroe Fairchild . . . . . *Burke*
Major: *Chemistry*
League Cabinet; Inner Circle; Head-waiter '33-'34.

Ruth French . . . . . *Dallas*
Major: *Dramatic Literature*
Zeta Tau Alpha; Sec. Junior Class; Univ. Honor Council; Pres. Woman's Athletic Council; Woman's 'S' Association; Mask and Wig; Choir.

Vela Mae Frenzel . . . . . *Thorndale*
Major: *English*
Choir.

John Gibbons . . . . . *Georgetown*
Major: *History*
Choir; Ministerial Association.

Mondrick Gorzycki . . . . . *College Station*
Major: *Bible and Religion*
Transfer from Lon Morris; Inner Circle Choir; Ministerial Association.

Fannie Alice Hardt . . . . . *Paint Rock*
Major: *Bible and Religion*
Choir; Inner Circle.

ELIZABETH HOWARD . . . . . *Georgetown*
Major: *English*
Delta Delta Delta; Scholarship Society; Sigma Tau Delta, Pres. '33-'34; Pep Squad; Mask and Wig; Golf Championship '32; Choir; Editor of Magazine '33-'34; Woman's 'S' Association; Student Assistant in English.

RALPH HUITT . . . . . *Beaumont*
Major:
Pres. Students' Association; Editor of Megaphone; Pres. Junior Class; Pres. Phi Delta Theta; Pres. Mask and Wig; Pres. Pi Kappa Delta; Univ. Honor Council; Mood Hall Honor Council; Sigma Tau Delta; Student Senate; Debater; Scholarship Society; Symphony Orchestra; Sou'wester Staff; Student Assistant in Geology; Band; Magazine Staff.

ROBERT JACKSON . . . . . *Comanche, Okla.*
Major: *History*
Mood Hall Honor Council; Football '32-'33; Basketball '34; Tennis '33; Senate.

LOIS NELSON JOHNS . . . . . *Georgetown*
Major: *English*
Pres. Zeta Tau Alpha; Choir; Sigma Tau Delta; Scholarship Society; Mask and Wig; Student Assistant in English.

RUTH KARBACH . . . . . *Temple*
Major: *Psychology and Philosophy*
Delta Delta Delta; Pep Squad; Mask and Wig; Symphony Orchestra; Senate; Woman's Building Honor Council; Megaphone Staff; Choir; Woman's Athletic Council.

HAROLD KUYKENDALL . . . . . *Emhouse*
Major: *Chemistry*
Phi Delta Theta; Science Society.

Evelyn Lankford . . . . . *Temple*
Major: *English*
Alpha Delta Pi; Megaphone Staff; Pep Squad.

Charles H. Laurence . . . . . *Thornton*
Major: *History*
Mood Hall Honor Council; Senate; Football '30-'31-'32-'33.

Harriet Lawhon . . . . . *Moody*
Major: *Spanish*
Delta Delta Delta; Science Society; Scholarship Society; Spanish Club; Pan American Club; Megaphone Staff; Woman's Building Honor Council; Senate.

Alonzo Leifeste . . . . . *Houston*
Major: *Economics*
Choir; Mood Hall Honor Council; Band; Senate; Vice-Pres. Senior Class.

Loretta Leppin . . . . . *Pflugerville*
Major: *English*
Choir.

Lucille Longino . . . . . *Georgetown*
Major: *History*
Woman's 'S' Association; Choir; Pep Squad; Scholarship Society; Library Assistant; Student Assistant in Education.

PEGGY LUSK . . . . . *Weslaco*
Major: *English*
Alpha Delta Pi.

HAL MCCOMBS . . . . . *San Juan*
Major: *Bible and Religion*
Director of Band; Choir; Ministerial Association.

CUTLER MCLEAN . . . . . *Georgetown*
Major: *History and Political Science*
Debater; Pres. Pi Kappa Delta; Spanish Club.

EDWIN M. MATHISON . . . . . *Texarkana*
Major: *History*
Student Senate; Univ. Honor Council; Vice-Pres. Senior Class; Phi Delta Theta.

HARRY D. MATTHEWS . . . . . *Houston*
Major; *History*
Football '32-'33; Pi Kappa Alpha.

DOROTHY MAY . . . . . *Georgetown*
Major: *English*
Scholarship Society; Spanish Club; Pres. Woman's Athletic Association; Assistant in English; Library Assistant.

Smith Mercer . . . . . *Brenham*
Major: *Economics*
Kappa Sigma; Basketball '33; Tennis '33; Business Mgr. of '34 Sou'Wester; Student Assistant in Biology.

Margaret Morris. . . . . *Houston*
Major: *English*
Zeta Tau Alpha; Pep Squad.

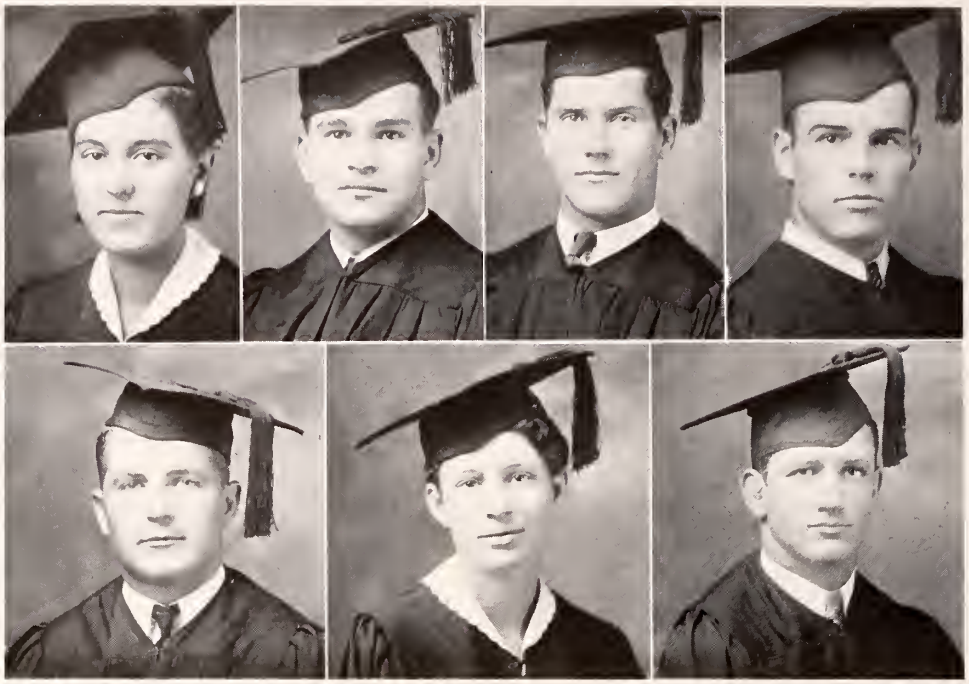
Bessie Pivoto . . . . . *Beaumont*
Major: *Speech and Dramatic Literature*
Zeta Tau Alpha; Beauty Candidate.

Ferrell Pledger . . . . . *Tyler*
Major: *Bible and Religion*
Ministerial Association; Inner Circle.

Hazel Quick . . . . . *Round Rock*
Major: *History*
Phi Mu; Pep Squad; Choir; Mozart Society; Symphony Orchestra.

Evelyn Ransom. . . . . *Richmond*
Major: *Latin*
Delta Delta Delta; Pep Squad.

Bernice Scarlett. . . . . *Clifton*
Major: *Bible*
Inner Circle.



SHERLINE SCHUESSLER . . . . . *Castell*
Major: *Religious Education*
Choir; Scholarship Society; Woman's 'S' Association; Pep Squad; Library Assistant.

MARION BROWN THOMAS . . . . . *Anderson*
Major: *Economics*
Debate '31-'32; Pres. Kappa Alpha '32-'33; Football '33-'34.

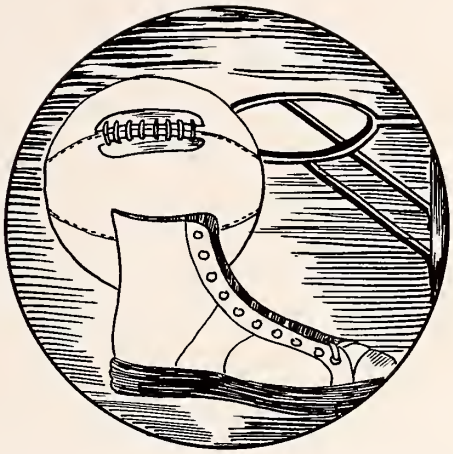
ROY TURNEY . . . . . *Italy*
Major: *Chemistry*
Fish Football '32; Student Senate '33; Track '34.

PAUL WALLACE . . . . . *Beaumont*
Major: *Chemistry*
Phi Delta Theta; Pres. Senior Class; Scholarship Society, Pres. '34; Science Society '32-'33, Pres. '34; Univ. Honor Council '33, Pres. '34; Choir; Band; Mood Hall Honor Council '33, Vice-Pres. '34; Student Senate '33-'34; Pres. Soph. Class; Tutor in Organic Chemistry.

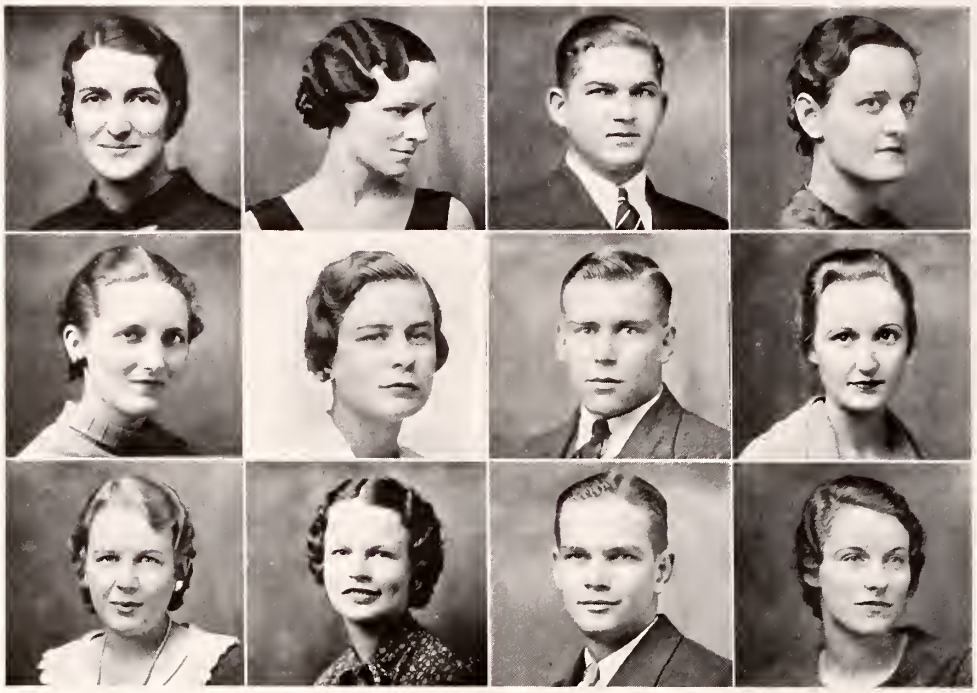
HARVEY B. WATTS . . . . . *Valera*
Major: *Bible and Religious Education*
Spanish Club '32-'33-'34; Pres. Inner Circle '34; Scholarship Society; Sigma Tau Delta; Ministerial Association '32-'33-'34; Megaphone Staff '33; Magazine Staff '33.

EUNICE MARIE WIEMERS . . . . . *Georgetown*
Major: *English*
Symphony Orchestra '31-'32; Choir; Sec. Scholarship Society '33-'34; Library Assistant; Student Assistant in English.

DAVE WILLIAMS . . . . . *Marlin*
Major: *History*
Phi Delta Theta; Football '30-'31-'32-'33, Capt. '33; Pres. 'S' Association; Student Representative to Athletic Council.



JUNIORS



Top row

Annie Adams . . . . . *Waco*

Sara Moore Anderson . . . . . *Cleveland*

Earnest Armstrong . . . . . *Hebbronville*

Marjorie Ashe . . . . . *Houston*

Middle row

Margaret Baker . . . . . *Beaumont*

Lelia Lee Batte . . . . . *Cameron*

Leroy Berkman . . . . . *Georgetown*

Janice Berry . . . . . *Houston*

Bottom row

Estella Brannies . . . . . *Fredericksburg*

Lenora Buss . . . . . *Donna*

Coleman Carpenter . . . . . *Waco*

Kathryn Cobb . . . . . *Laredo*

Top row

Sam Cobb . . . . . *Jacksonville*

Cecile Cook . . . . . *Georgetown*

Joe Davis . . . . . *Georgetown*

Ferdinand Dawson . . . . . *Jacksonville*

Middle row

Lillian Ellis . . . . . *Laredo*

Dave Engman . . . . . *Beaumont*

Ethel Ferguson . . . . . *Bryan*

Glen Fikes . . . . . *San Antonio*

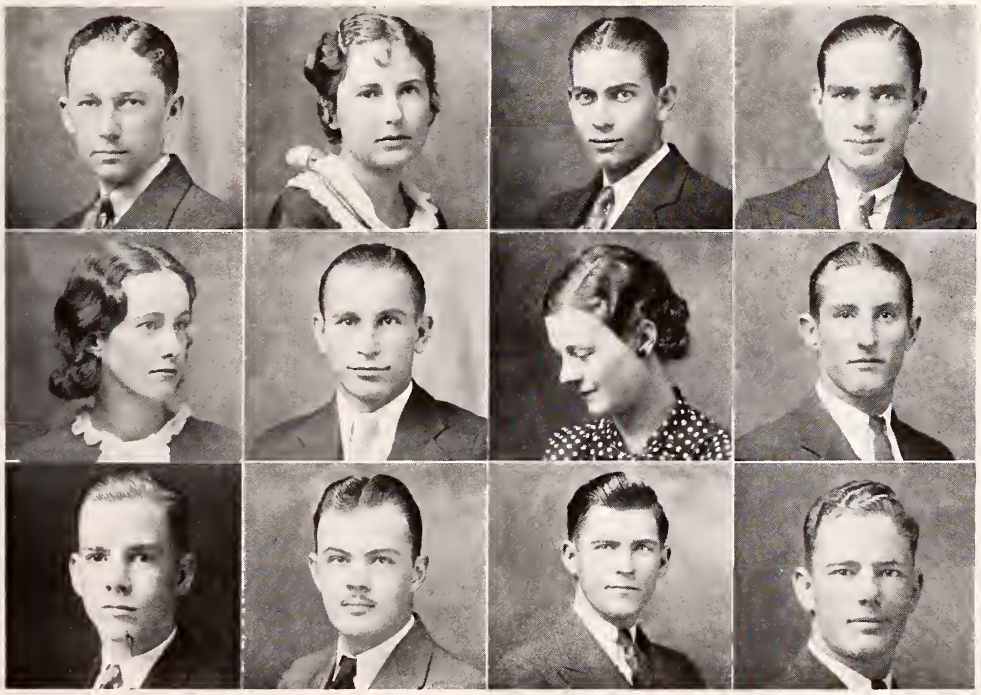
Bottom row

Clarence Foster . . . . . *Georgetown*

Milton Freuh . . . . . *La Vernia*

Fred Gage . . . . . *Georgetown*

Marley Giddens . . . . . *Georgetown*



Top row

Jack Giesecke . . . . . *Angleton*
Charles Gillespie . . . . . *Bartlett*
Jack Godbey . . . . . *Georgetown*
Francis Nell Halley . . . . . *Corsicana*
Eugenia Harrell . . . . . *Bertram*

Middle row

Mary Dean Harrell . . . . . *Bertram*
Don Hicks . . . . . *El Campo*
Kermit Horn . . . . . *Mexia*
Bernice Hurst . . . . . *Angleton*
Reese Jennings . . . . . *Kerens*

Bottom row

Alton Jones . . . . . *Rusk*
Elizabeth King . . . . . *Houston*
Garland Lavender . . . . . *Hillsboro*
Wilbur Love . . . . . *Florence*
Mildred McKenzie . . . . . *Bryan*

Top row

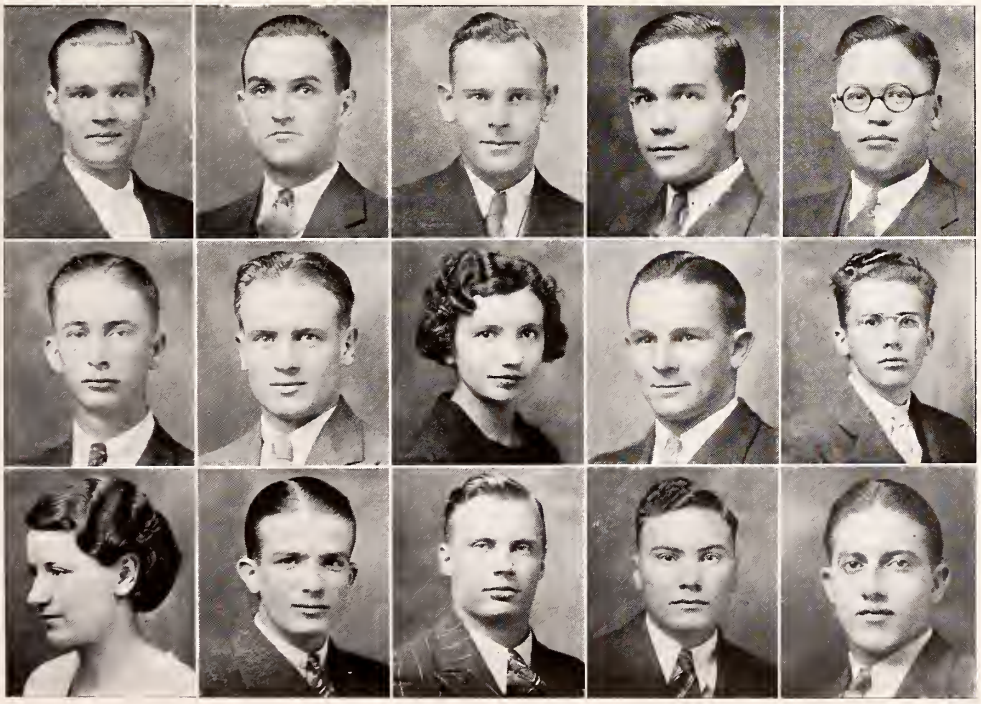
Howard Marlin . . . . . *Ballinger*
Ralph Milam . . . . . *San Antonio*
Oliver Newton . . . . . *Bertram*
Niels Nilson . . . . . *Galveston*
Yong Hak Park . . . . . *Songdo, Korea*

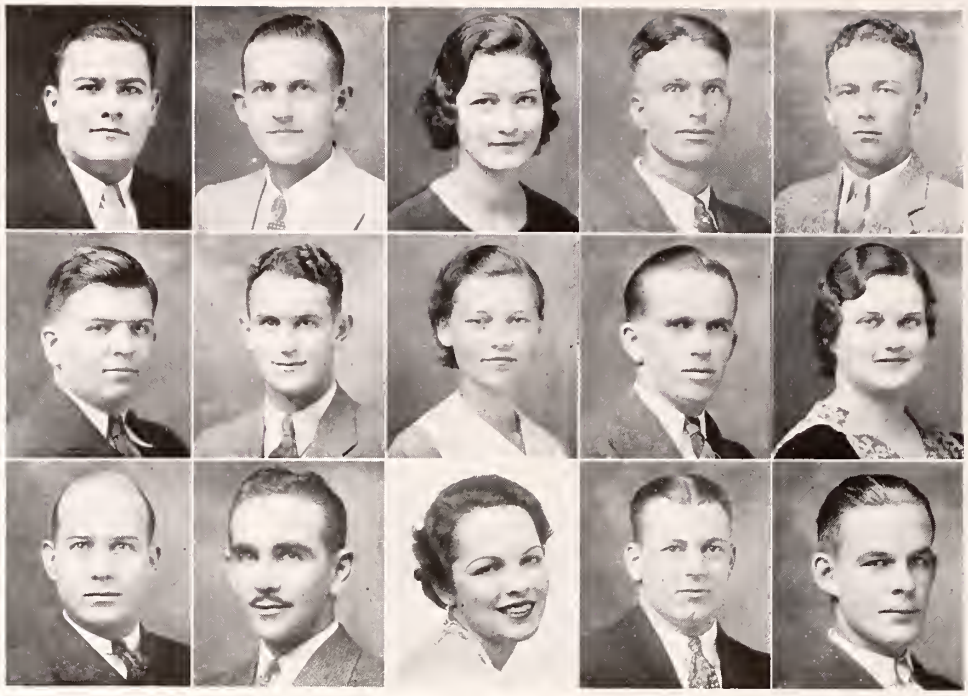
Middle row

Jack Parker . . . . . *Kosse*
Cecil Pennington . . . . . *Austin*
Jessie Scott Price . . . . . *Paris*
Winston Proctor . . . . . *Beaumont*
W. A. Quebedeaux . . . . . *Georgetown*

Bottom row

Clarice Raetzsch . . . . . *Marfa*
Roy Richardson . . . . . *Georgetown*
Donald Risinger . . . . . *Edinburg*
John Rodgers . . . . . *Lindale*
Lynn Ross . . . . . *Houston*





Top row

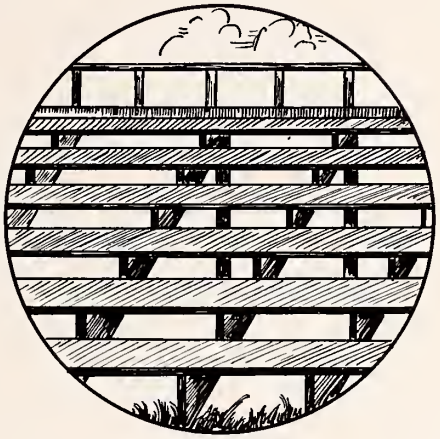
Felix Secrest . . . . . *Georgetown*
John M. Sharpe . . . . . *Georgetown*
Janey Singletary . . . . . *Georgetown*
J. P. Snipes . . . . . *Bardwell*
Bill Stokes . . . . . *Jarrell*

Middle row

John English Thames . . . . . *Kenedy*
Conn Thomas . . . . . *Shiro*
Emma Howard Thomas . . . . . *Gause*
Joseph Van Ness . . . . . *Belton*
Josie Alma Watters . . . . . *Alto*

Bottom row

Smoot Whigham . . . . . *Georgetown*
James White . . . . . *Beaumont*
Virginia Wilkinson . . . . . *Bay City*
W. R. Willis . . . . . *Neches*
Franklin Yeager . . . . . *Corpus Christi*



SOPHOMORES

Top row

William Ainsworth . . . . . *Georgetown*

Jane Moore Anderson . . . . . *Cleveland*

Adolph Balzen . . . . . *Dunlay*

Joe Barnes . . . . . *Belton*

Middle row

James Bernard . . . . . *Georgetown*

Donnell Bishop . . . . . *Georgetown*

Beth Brandon . . . . . *Hamilton*

Agnes Brannies . . . . . *Fredericksburg*

Bottom row

Tommie Busshart . . . . . *Conroe*

Roy Callaway . . . . . *Taylor*

Emily Castle . . . . . *Houston*

Lester Clark . . . . . *Breckenridge*

Top row

Chauncey Critz . . . . . *Austin*

Louise Donham . . . . . *Georgetown*

Alanson Dunn . . . . . *Alvin*

Lucille Eanes . . . . . *Georgetown*

Middle row

Will Paxton Ellis . . . . . *Laredo*

Doris Embry . . . . . *Houston*

Nolly Embry . . . . . *Brady*

Owen Ericson . . . . . *El Campo*

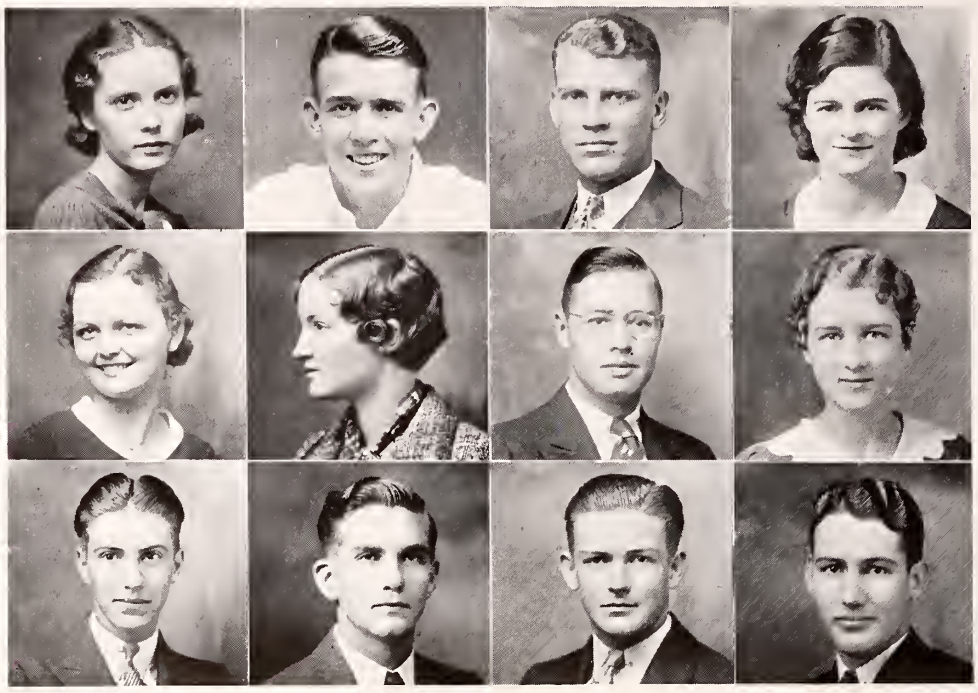
Bottom row

Thomas Ferguson . . . . . *Georgetown*

Dixie Gates . . . . . *Houston*

Helena Gresham . . . . . *Centerville*

Edwin Grimes . . . . . *Georgetown*



Top row

Anna Joyce Harris . . . . . *Luling*

Bill Harris . . . . . *Georgetown*

I. D. Hoke . . . . . *Conroe*

Anna Belle Howard . . . . . *San Saba*

Middle row

Shirley Johnson . . . . . *Bryan*

Dorothy Kidd . . . . . *Cameron*

Roy Kirkpatrick . . . . . *Thorndale*

Lois Knowlton . . . . . *San Antonio*

Bottom row

George Larendon . . . . . *Houston*

Henry Lewis . . . . . *Manvel*

Edward McBride . . . . . *Donna*

Thomas McMillan . . . . . *Oakwood*

Top row

Erline McNeely . . . . . *Troy*

Lois May . . . . . *Georgetown*

Robert Lee Melberg . . . . . *Crystal City*

Jean Meyer . . . . . *Georgetown*

Middle row

Leona Miles . . . . . *Georgetown*

Jimmie Ruth Nixon . . . . . *Sour Lake*

Charles Orr . . . . . *Aransas Pass*

Vern Pendleton . . . . . *Stephenville*

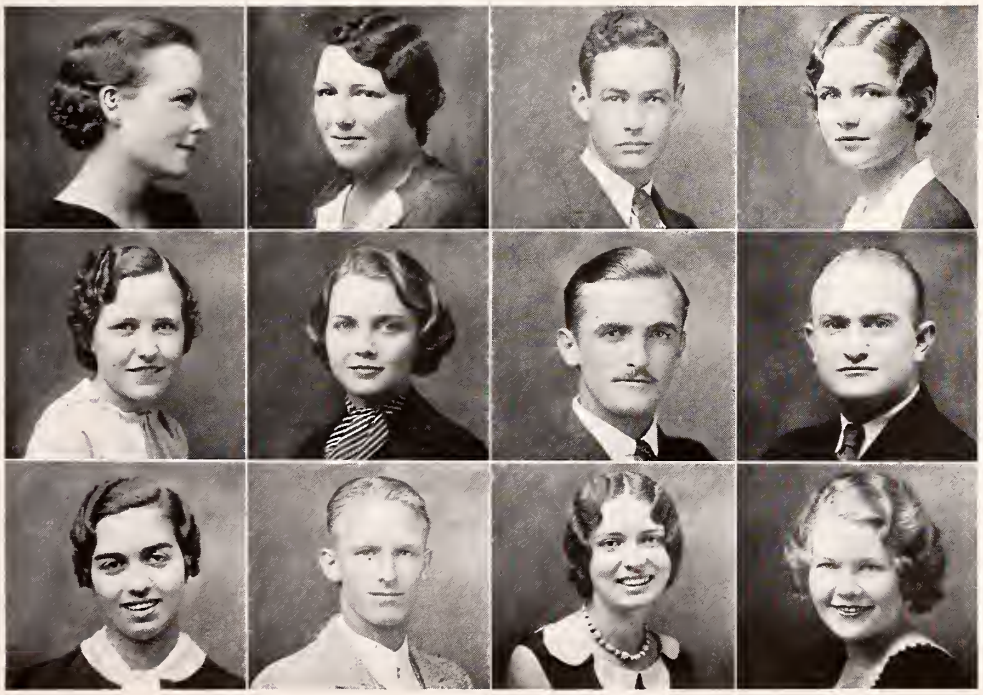
Bottom row

Oletta Perrin . . . . . *San Antonio*

William Phillips . . . . . *Houston*

Chloe Lee Quebedeaux . . . . . *Georgetown*

Annie Laura Reese . . . . . *Gonzales*



Top row

Mary Frances Rice . . . . . *Cleburne*
Melrose Robinson . . . . . *El Paso*
Jarrard Secrest . . . . . *Georgetown*
Edith Starnes . . . . . *Vernon*
Mary Noel Stinchcomb . . . . . *Longview*

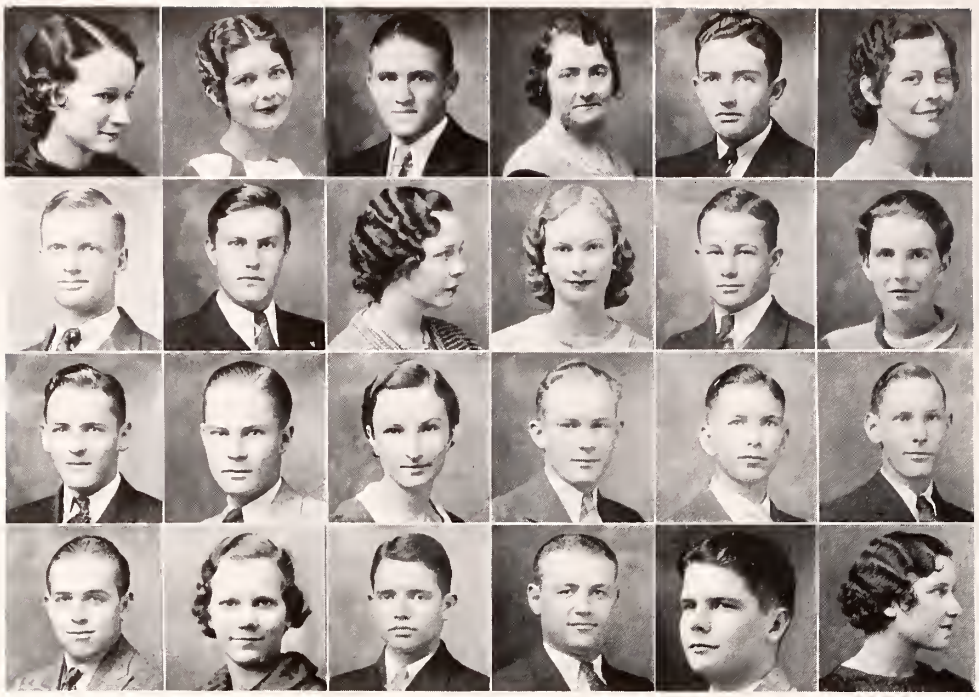
Middle row

Lowry Straddley . . . . . *Sanderson*
Dorothy Swenson . . . . . *Abilene*
Frances Temple . . . . . *Pineland*
Cowley Smith . . . . . *Covington*
Elaine Thomas . . . . . *Gause*

Bottom row

Frances Tinsley . . . . . *Georgetown*
Aileen Tennille . . . . . *Texas City*
Cody Wardlaw . . . . . *Del Rio*
Jim Whigham . . . . . *McAllen*
Ethel Wiemers . . . . . *Georgetown*

FRESHMEN



Top row

La Jean Armstrong . . . . . *Seagraves*
Sibyl Atkinson . . . . . *Houston*
N. D. Barker . . . . . *Georgetown*
Naomi Bearden . . . . . *Georgetown*
Bill Bradley . . . . . *Brady*
Mary Elizabeth Brown . . . . . *Georgetown*

Second row

Maxine Busshart . . . . . *Conroe*
Weldon Byrd . . . . . *Waco*
Lillian Campbell . . . . . *Seguin*
Eileen Carpenter . . . . . *Waco*
Billy Clemens . . . . . *Jarrell*
Dalziel Cobb . . . . . *Laredo*

Third row

Malcolm Conoley . . . . . *Taylor*
Bradford Crunk . . . . . *Nixon*
Dorothy Davidson . . . . . *Georgetown*
Victor Davis . . . . . *Morrisville, Mo.*
Nelson Durst . . . . . *Art*
Billy Bob Eanes . . . . . *Georgetown*

Bottom row

Olin Edens . . . . . *Georgetown*
Kathryn Ewing . . . . . *Navasota*
Leonard Ferguson . . . . . *Georgetown*
Bill Foerster . . . . . *Manor*
James Fowler . . . . . *Georgetown*
Frances Fox . . . . . *Granger*

Top row

Walter Fredrickson . . . . . *Georgetown*
Beno Frnka . . . . . *El Campo*
Richard Gammenthaler . . . . . *Fredericksburg*
Howard Gillum . . . . . *Georgetown*
Helen Girvin . . . . . *Georgetown*
Almo Halamicek . . . . . *El Campo*

Second row

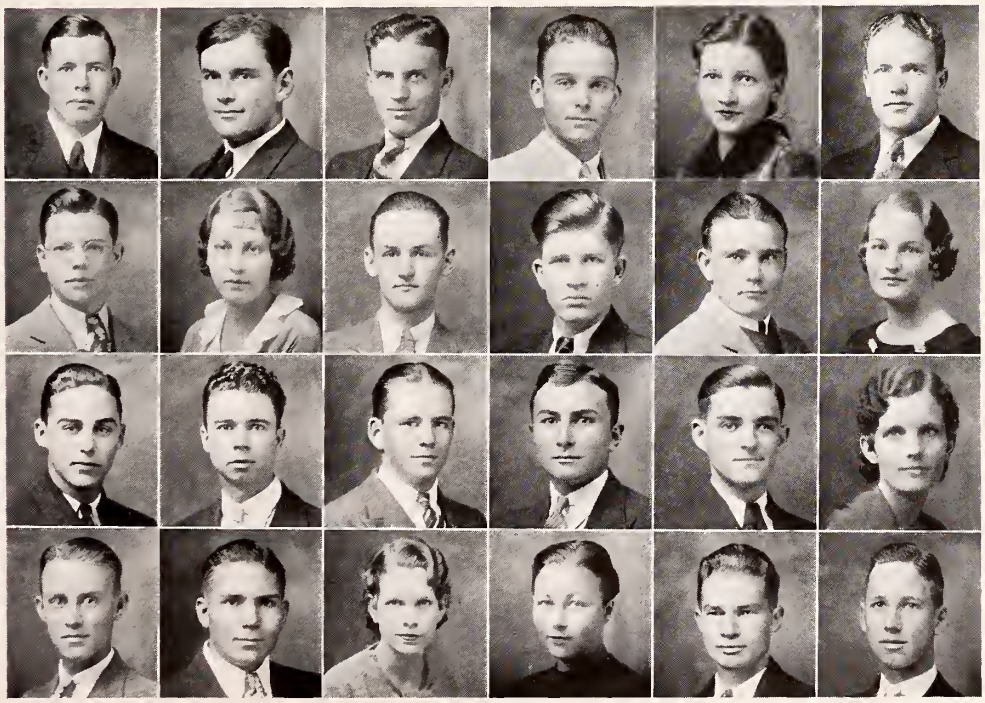
Oscar Hamilton . . . . . *Richards*
Gussie Marie Heard . . . . . *Georgetown*
Byrle Hearne . . . . . *Seagraves*
James Hood . . . . . *Alvin*
Owen Hussey . . . . . *Denton*
Margaret Jackson . . . . . *Crystal City*

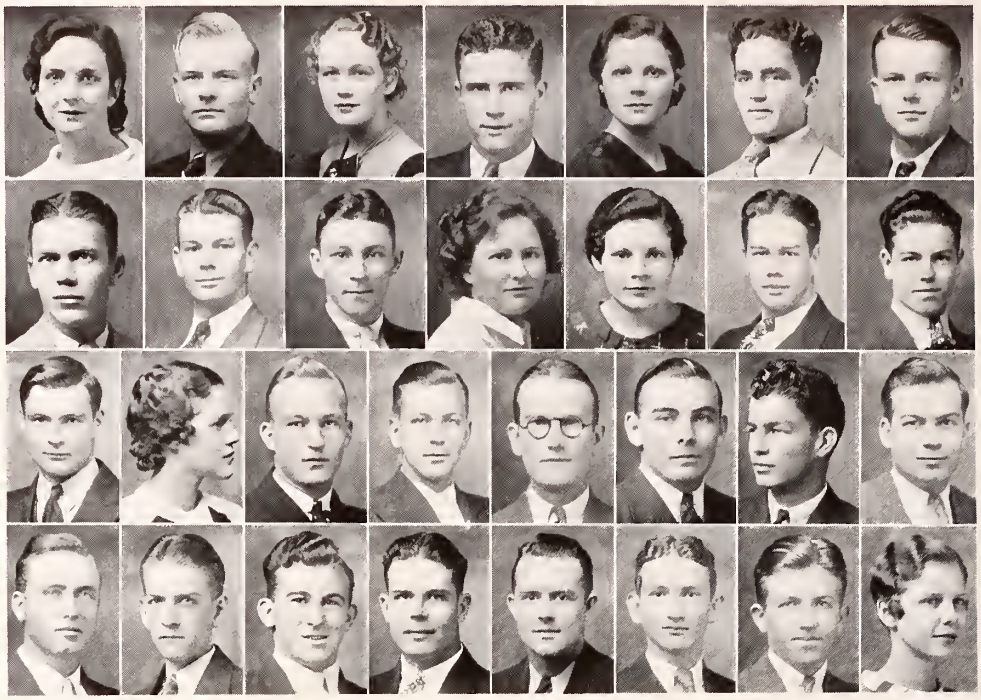
Third row

Joseph Kurth . . . . . *Lufkin*
William Monte Loving . . . . . *Bay City*
Russell Lyckman . . . . . *Brady*
Orville McDaniels . . . . . *Mart*
Birney McLaughlin . . . . . *Georgetown*
Gydra Mae McRae . . . . . *Jonah*

Bottom row

Durwood Manford . . . . . *Smiley*
Paul Mann . . . . . *Brady*
Betty Melden . . . . . *Mission*
Elsie Miersch . . . . . *Walburg*
Conrad Murph . . . . . *Goose Creek*
Virgil Morelle . . . . . *Georgetown*





Top row

Joyce Newcomer . . . . . *Medina*
Jesse Perry . . . . . *Georgetown*
Jane Phillips . . . . . *Houston*
Albert Pike . . . . . *Iredell*
Agnes Pope . . . . . *Corpus Christi*
Norman Pressley . . . . . *El Campo*
Melvin Price . . . . . *Georgetown*

Second row

Robert Purl . . . . . *Georgetown*
Marion Rader . . . . . *Angleton*
Elbert Radetzky . . . . . *Art*
Bertha Mae Reagor . . . . . *Georgetown*
Obera Richey . . . . . *Hamilton*
Compton Riley . . . . . *Hughes Springs*
Lewis Robinson . . . . . *McAllen*

Third row

Cecil Rockwell . . . . . *Houston*
Nell Shivers . . . . . *Crockett*
Walton Simmons . . . . . *Georgetown*
Charles Smith . . . . . *Hondo*
Overby Smith . . . . . *Junction*
Fred Stewart . . . . . *Vernon*
John Streit . . . . . *Amarillo*
Ed Summers . . . . . *Fort Worth*

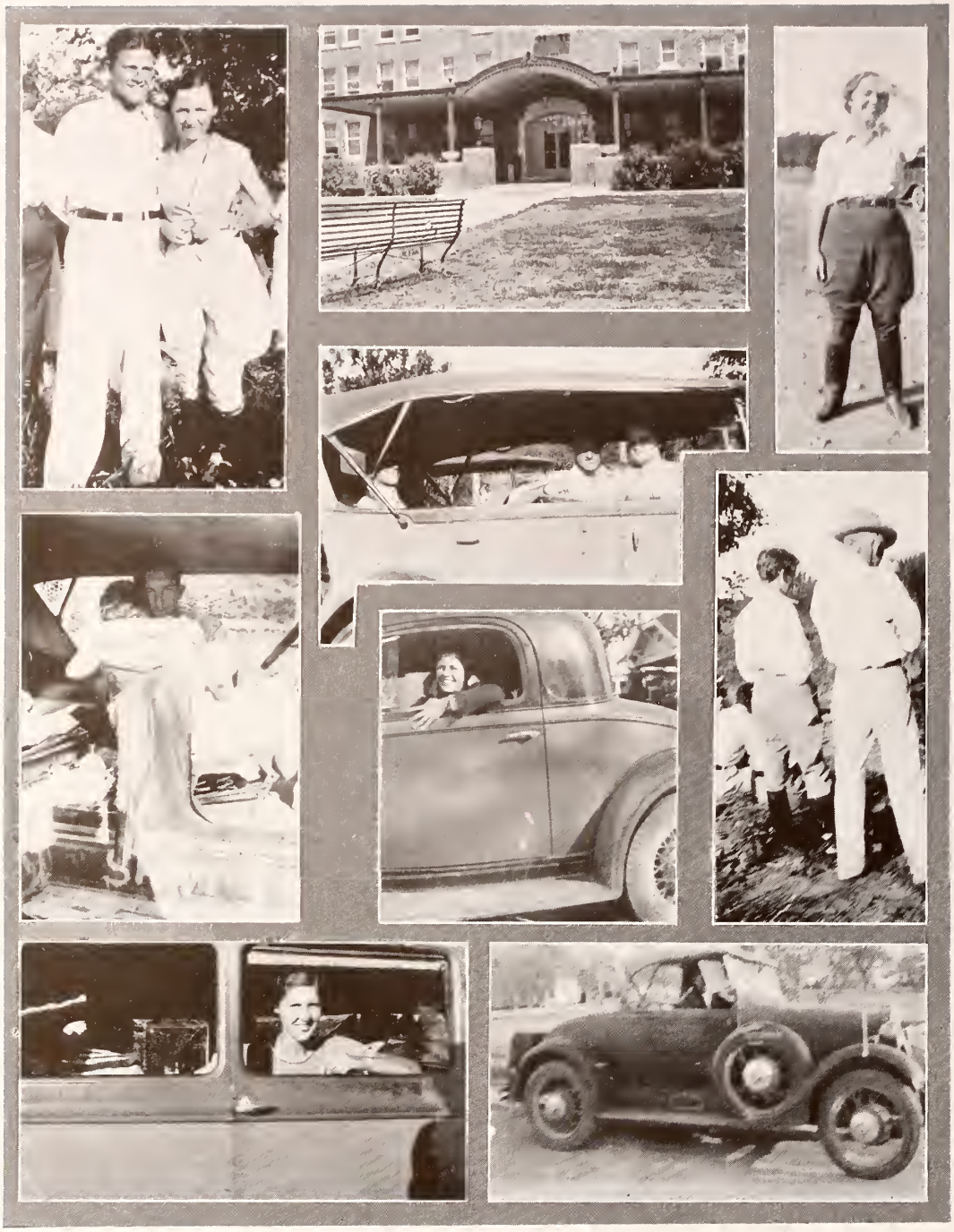
Fourth row

Dillard Swope . . . . . *Killeen*
Vernon Thames . . . . . *Kenedy*
Max Triplett . . . . . *Abbott*
Whitehead Wardlaw . . . . . *Del Rio*
Parker White . . . . . *Somerset, Ky.*
Kennie Wilcox . . . . . *Georgetown*
Lawrence Wilkinson . . . . . *Katy*
Florence Womack . . . . . *Corpus Christi*

ACTIVITIES

Can these boys take it? The new members of the 'S' Association are finishing their training (?). No matter how hard it is to stay down the boys always come up smiling—real sports to the end.

Capt. Dave Williams poses along with other members of the '33 Pirate Squad. The Pirates found it difficult to shake a losing streak started at the beginning of the year. Cheer up. There is always another year!



The 'S' Association takes a day on the river for a little recreation. No, Emma is not dodging the kodak! Jane Moore greets us with her usual smile. The Megaphone Editor is just taking off for parts unknown in his chariot.

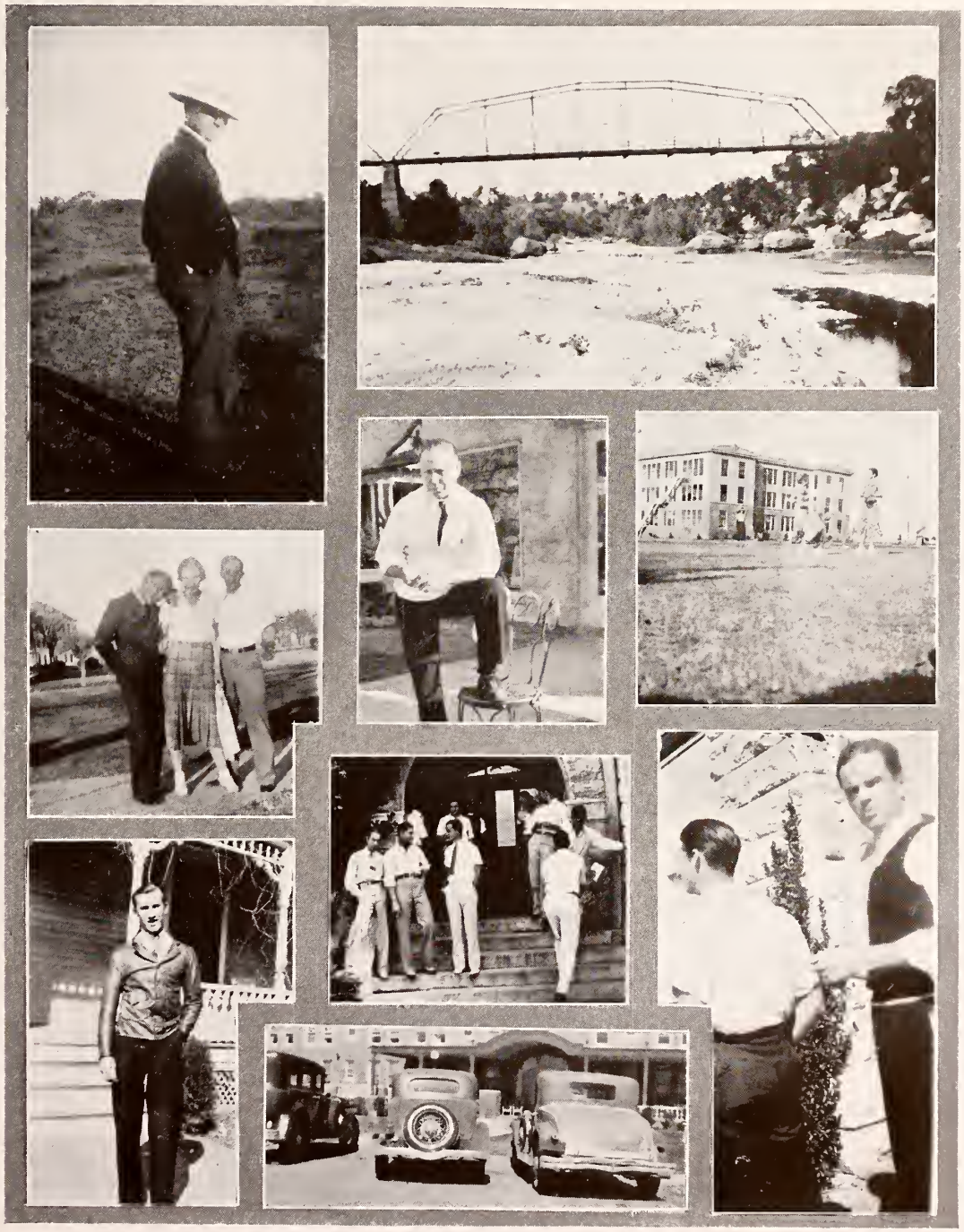
Two by two, no it is the girls' 'S' Association passing. At the top you see the winners of the university golf tournament. Also take a peep at the tennis champs. Tennille has just won a ball game and as a result gets the required number of points for a sweater.

Harriet must be looking for that man! Estella tries to make her exit. Could it be Joe or the kodak? At the bottom we see Billy Phillips as is and as wuzz when he first took up his favorite sport.

The yell-leaders in action! Also some athletic aspirants who are to carry on the social activities for coach. We could not overlook the musical 'quart' which is noted for its activities at about midnight. Oh yes! Huitt, the mighty.

Tennille seems to be all wrapped up in something. You know there is foolishness going on if Harriet is around. Just look at the characteristic poses of these boys, even the editor can be undignified! Be careful Joe.

Skinny must be the most popular fellow on the campus. We wonder what Paul is frowning about, he is not "funny that way" so what could it be? The boys have just gone in for their dates. Ruth is in a sympathetic mood today.



Elizabeth and Marjorie are happy about something. Say, Tommy, don't be selfish. Poor Jarrard, Rockwell has a good start on his way to an education. Can you guess what has attracted Don's attention?

Lelia is fussing at me as usual. Fikes is a go at "things" off the athletic field as well as on. Do you recognize her? And here is the clean-up man, no he does not play baseball. It is just Ernest.

Tommy at it again. Be careful, Horn, you are trespassing. Those lovable "bosses" of the Woman's Building were caught at a busy moment. Cody seems to be contented for very obvious reasons.

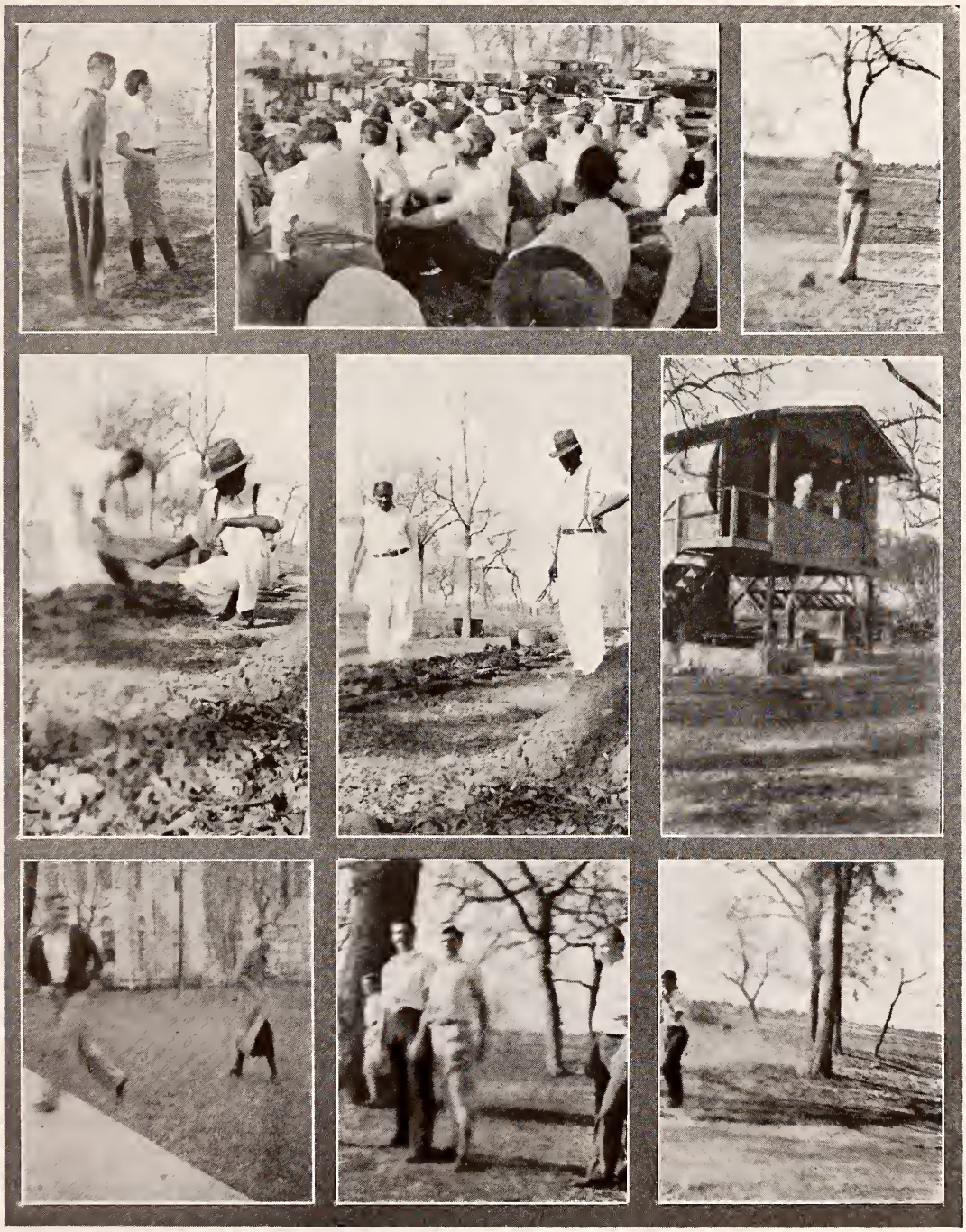
At last we have caught Smith and Sara Moore apart! Take a look at the Library Tower; it looks nice on the inside too. Pivito is having trouble. Conn is still nursing a broken thumb from the Daniel Baker game.

Jimmie Ruth looks better in this position. "Miss Kibitzer" and company. "Doc" Godbey is getting ready for a feed. The freshman Mascot is seen leading his dad about over the picnic grounds.

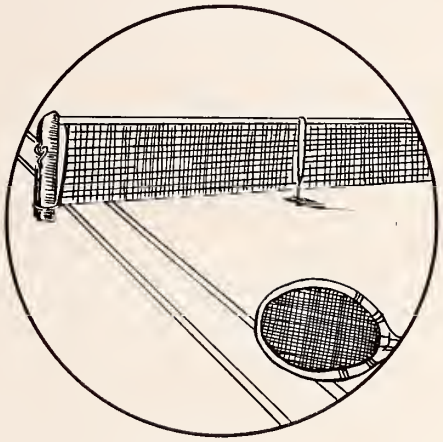
Halley and Hoss are up to something. Nell has won a place for herself on the campus with her friendly smile. Lenora is entering her protest against my presence. Lillian and Kathrine are taking part in the ball game.

Sibyl insists upon posing for a picture! Prof. Waggoner is trying to dodge the camera. Jack and Horn are fixing the stage (?) for one of Jack's senseless skits. Cody has finally succeeded in fooling Tennille.

"Cab" didn't let a bad leg keep him away from the University picnic. We can hardly forget the barbecued steaks prepared by Bob. Thanks to him and Earnest for the delicious meat on the picnic. Three "aces" in bottom center!



Hell-Week * * * * Nuf Sed.
The Tri Delts and Sigs have a funny way of doing things together!



FAVORITES

FRANCES NELL HALLEY

Miss Sou'western

MARY MARTHA BLACK

Most Popular Girl

AILEEN TENNILLE

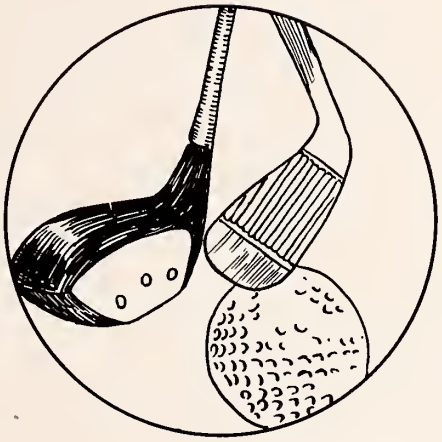
Campus Beauty

FRANCES TINSLEY

Campus Beauty

MARY NOEL STINCHCOMB

Campus Beauty



CLUBS

Huitt Black Brockette

THE STUDENTS' ASSOCIATION

The Students' Association of Southwestern University includes every regularly registered student in residence at the institution.

The officers are elected on the second Tuesday in May to serve for the following school year. The publication officers are elected in the first week in February.

OFFICERS OF THE STUDENTS' ASSOCIATION

Ralph Huitt . . . . . *President*

Mary Martha Black . . . . . *Secretary*

Marlin Brockette . . . . . *Vice-President*

THE STUDENT SENATE

The Student Senate is elected as soon as the classes are organized and serves as the ruling body of the students, helping to solve their problems.

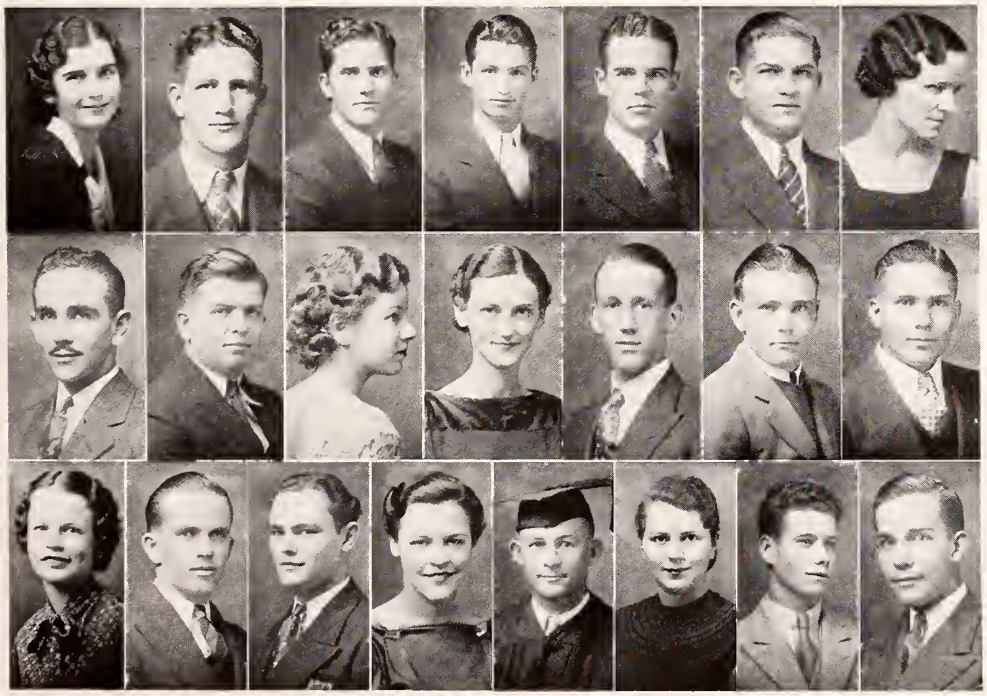
This body has functioned smoothly under the capable leadership of Ralph Huitt, president of the Students' Association.

Provisions are made for its functions and authority in the constitution of the Students' Association.

Top row: Karbach, Williams, Turney, Brockette, Wallace, Armstrong, Anderson

Middle row: White, Thames, Temple, Tinsley, Dunn, Hussey, Mann

Bottom row: Buss, Van Ness, Mathison, Anderson, Jackson, Lawhon, Leifeste, Nilson



Top row: Wallace, Buss, Giddens, Black, Brockette

Bottom row: Mathison, Van Ness, Anderson, Secrest

UNIVERSITY HONOR COUNCIL

The Honor Council is composed of four Seniors, three Juniors, and two Sophomores elected by the respective classes. It has jurisdiction over the students while they are outside the dormitories.

This body serves as a board of judgment in the case of any student who fails to obey the rules and regulations of the Honor System.

The purpose of the Honor Council is to direct rather than demand, to protect rather than prosecute, and to develop rather than destroy.

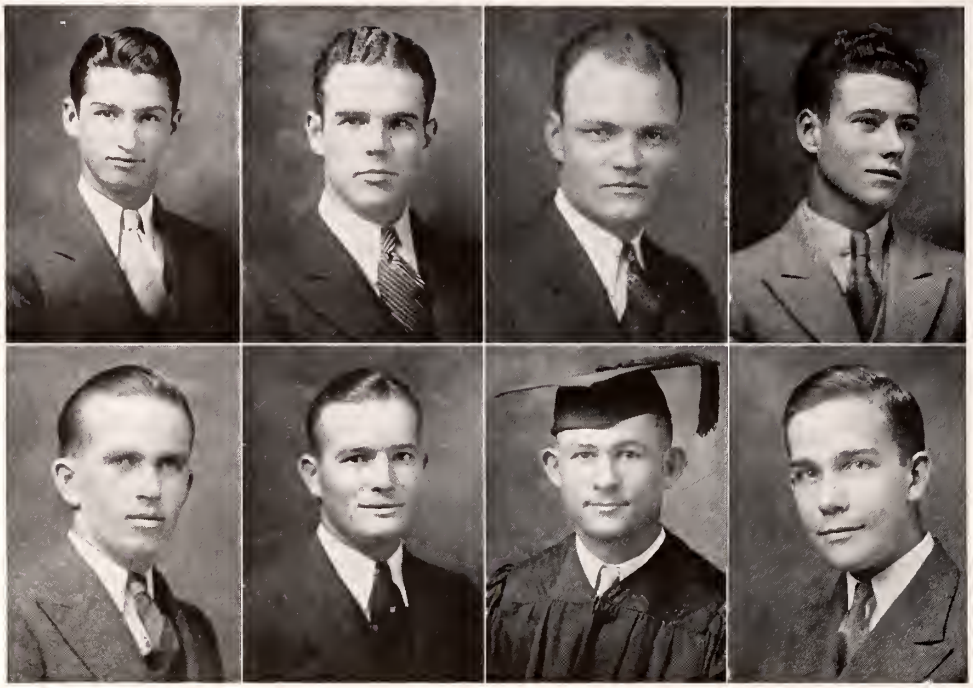
WOMAN'S BUILDING HONOR COUNCIL

The Woman's Building Honor Council, composed of ten girls selected from the three upper classes by popular vote of the girls living in the dormitory, is the governing body of the girls. It has the power to handle all problems confronting the girls that live in the Woman's Building.

Miss Mary Martha Black served as president the past year.

Top row: Black, Ewing, Lawhon, Karbach, Ashe

Bottom row: Perrin, Ferguson, Anderson, Batte, French



Top row: Brockette, Wallace, Huitt, Leifeste

Bottom row: Van Ness, Laurence, Jackson, Niels Nilson

MOOD HALL HONOR COUNCIL

The Mood Hall Honor Council is the official body through which the boys of the Hall are governed. The members are elected annually. On occasions the members of the happy family are deprived of their peace and order but as a rule everything winds up with everyone in a good humor.

Marlin Brockette served as president this year and has succeeded in carrying out his duties to the highest degree of efficiency.

SOUTHWESTERN SCIENCE SOCIETY

The Science Society is an organization which is composed of students majoring in science who have an average of eighty-five, counting the science twice. Under the direction of President Paul Wallace, the society has had regular meetings at which many interesting programs were given.

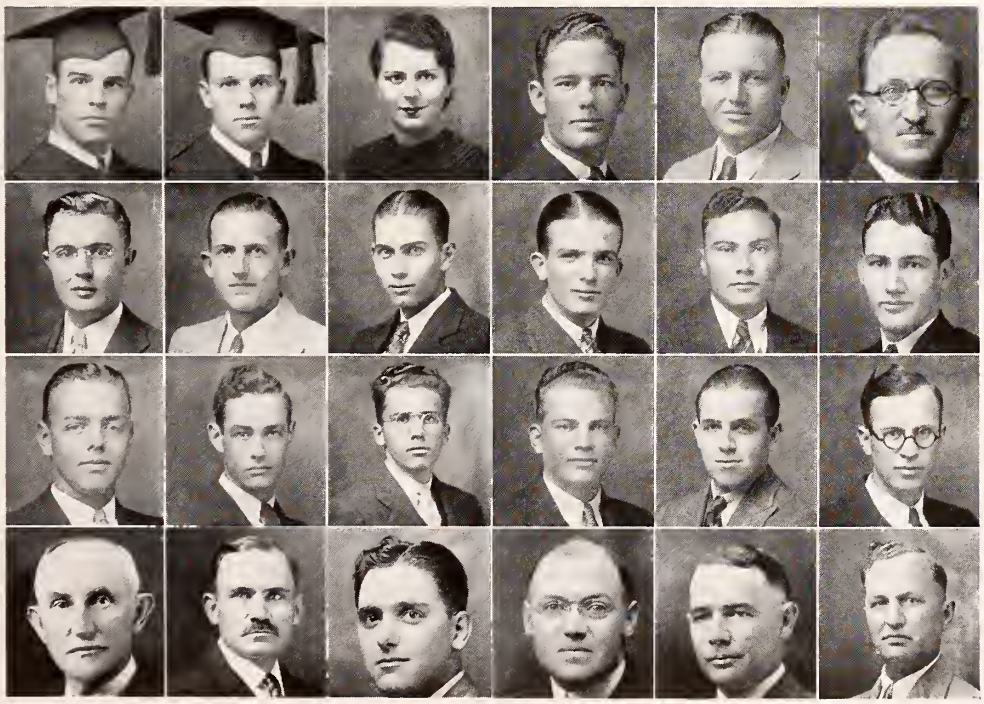
It is the purpose of the society to take upon itself the work of promoting interest in, knowledge, and appreciation of science and its activity.

First row: Wallace, *Pres.*, Kuykendall, Lawhon, Giddens, Godbey, Jr., Godbey

Second row: Lesesne, Sharpe, Davis, Richardson, Rodgers, McMillan

Third row: Ferguson, Melberg, Quebedeaux, Erekson, Edens, Clark

Fourth row: Tinsley, Ullrich, Tipton, Wapple, Bruton, Keith



Top row: Wallace, Wiemers, Howard, Black, Lawhon

Second row: Johns, Longino, May, Schuessler, Watts

Bottom row: Huitt, Risinger, Quebedeaux, Van Ness, Nilson

SCHOLARSHIP SOCIETY

The Southwestern Scholarship Society is the mother chapter of the Scholarship Societies of the South.

Any student in the ranking ten per cent of the Junior or Senior Classes is eligible for membership upon the approval of the faculty and of the society.

The Scholarship Society aims to promote, stimulate, and recognize scholarship and at some time during the year presents a speaker on some phase of scholarship.

THE MINISTERIAL ASSOCIATION

The Ministerial Association is comprised of those students who are enrolled in the Ministerial school or who are preparing to engage in the field of religious work.

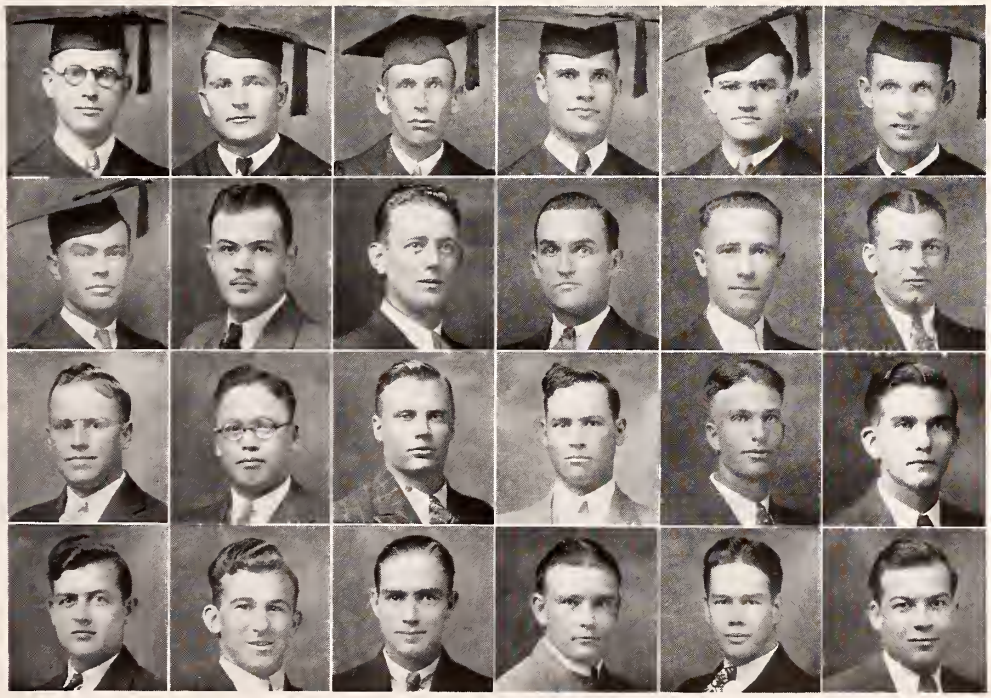
The association has regular meetings, at which devotionals are conducted and talks are made, either by members of the association or by someone invited to speak.

Top row: Bohmfalk, *Pres.*, Watts, Gorzycki, Davenport, Pledger, McCombs

Second row: Gibbons, Frueh, Jones, Milam, Benard, Willis

Third row: Lavender, Park, Risinger, Meisner, Snipes, Louis

Fourth row: Bowden, Triplett, Dawson, Hussey, Riley, Summers



Top row: Morgan, McKinnon, Robinson, Huitt, Perrin, Black, Emory, Temple
Second row: Gresham, Berry, Ferguson, Cobb, Price, Meldon, Gillum, Shivers
Third row: Pope, Melberg, Hood, Carpenter, Richey, Kurth, Fox, Cobb
Bottom row: Ellis, McKenzie, Knowlton, Lavender, Thomas, Kidd, Nixon, Turner

PAN AMERICAN FORUM

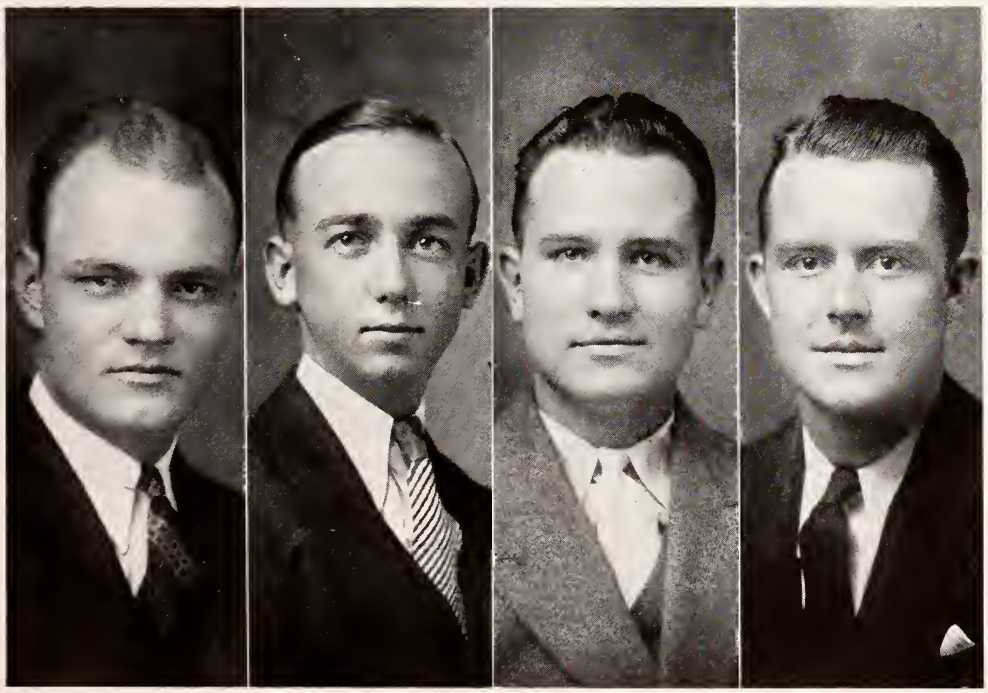
The Pan American Forum is composed of those students who are interested in Spanish and who want to increase their knowledge of the language by meeting in a group and having the programs carried on in Spanish.

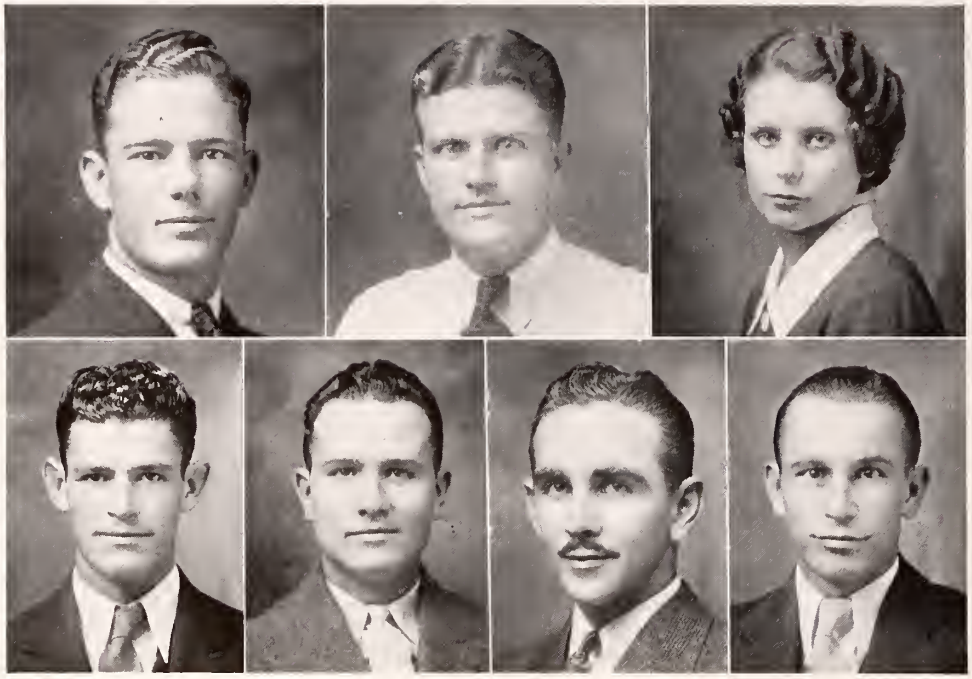
During the spring the club sent delegates to Dallas to the convention of the Spanish Organizations in the various schools.

INTERCOLLEGIATE DEBATERS

With but one new member on the debating team, Southwestern should go far in the race. Several trips have been arranged and much is expected of our orators. The season is just getting under way at present.

Huitt McLean Secrest White





PUBLICATIONS

SOU'WESTER

MARLEY GIDDENS . . . . . *Editor-in-Chief (Business Manager-elect)*

SMITH MERCER . . . . . *Business Manager (Editor-elect)*

THE MAGAZINE

ELIZABETH HOWARD . . . . . *Editor-in-Chief*

THE MEGAPHONE

KERMIT HORN . . . . . *Editor-in-Chief*

JARRARD SECREST . . . . . *Editor-elect*

JAMES WHITE . . . . . *Business Manager*

DAVE ENGMAN . . . . . *Business Manager-elect*

UNIVERSITY CHOIR

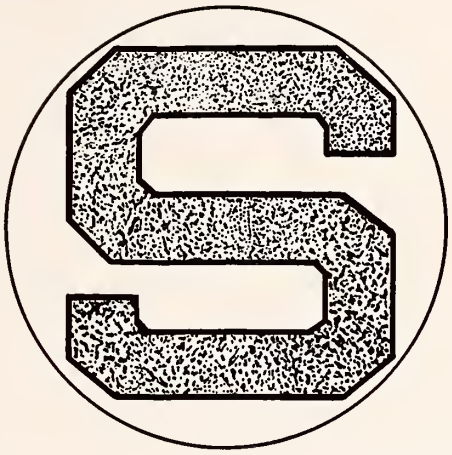
The Choir has made several trips through the northern section of the state. The Southwestern University Choir has traveled all over Central Texas and is rated with the best in the State. This rating is due to hard work and the capable leadership of Dean Meyer and Miss Dilts. The Chorus puts on a concert each year at the Music Conference.

Top row: Davis, Adams, Meyer, *Director*, Dilts, *Assistant Director*, Marlin

Second row: Lavender, Leifeste, Bohmfalk, Leppin, French, Bowden, Bowden, Jones

Third row: Gorzycki, Frueh, Karbach, Wiemers, Avriett, Neas, Wiemers, Gillespie, Ellis

Bottom row: Black, Anderson, Batte, Buss, Quick, Bond, E. Brannies, A. Brannies, Longino, Rice



SORORITIES
and
FRATERNITIES

Top row: Black, Emma Thomas, Ferguson, Johnson
Bottom row: Langford, Lusk, McKenzie, Eliane Thomas

ALPHA DELTA PI

Founded, 1851, Macon, Georgia

Colors: Blue and White *Flower:* Violet

SORORES IN URBE

Mrs. Roy Richardson
Mrs. Emmett Cook
Mrs. Henry Price
Mrs. Etah Flanagan
Mrs. M. T. Quebedeaux
Mrs. C. H. Harris
Mrs. W. P. Hoffman
Mrs. Walter Young
Mrs. C. S. Sanders
Miss Agnes Wilcox
Miss Molly Davis
Miss Jonnie Wright
Mrs. Milton Lindell

SORORES IN UNIVERSITATE

Mary Martha Black
Mildred McKenzie
Emma Howard Thomas
Eliane Thomas
Ethel Ferguson
Peggy Lusk
Shirley Johnson
Helena Gresham
Evelyn Lankford
Jessie Scott Price

ALPHA DELTA PI

Patronesses

Mrs. I. J. McCook
Mrs. W. L. Price
Mrs. Conn Foster
Mrs. Rita C. McClain
Mrs. Harry Dolan
Mrs. Dor W. Brown

Pledges

Mary Elizabeth Brown
Agnes Brannies
Stella Brannies
Anna Joyce Harris
Anna Belle Howard
Rachel Hahn

Top row: Gresham, Agnes Brannies, Brown, Howard

Bottom row: Harris, Price, Estella Brannies, Hahn

Top row: Johns, Pivito, French, Ashe, Berry

Bottom row: Eanes, Tinsley, Stinchcomb, Embry, Morris

ZETA TAU ALPHA

Founded, 1898, Farmville, Virginia

Colors: Turquoise Blue and Steel Gray *Flower:* White Violet

Patronesses

Mrs. F. E. Buchholz
Mrs. C. S. Griffith
Mrs. R. A. Nichols
Mrs. E. G. Gillett
Mrs. W. J. Davis
Mrs. R. W. Tinsley
Mrs. W. H. Moses
Mrs. G. W. Johns
Mrs. D. W. Wilcox
Mrs. W. J. Burcham
Mrs. R. J. Stone
Mrs. E. H. Eanes

SORORES IN URBE

Mrs. Lawrence Starnes
Miss Tula Lee Stone
Miss Frances Stone

ZETA TAU ALPHA
Lambda Installed, 1906

SORORES IN UNIVERSITATE

Lois Johns
Bessie Pivito
Ruth French
Marjorie Ashe
Janice Berry
Lucille Eanes
Frances Tinsley
Mary Noel Stinchcomb
Doris Embry
Margaret Morris
Annie Laurie Reese
Jimmie Ruth Nixon
Emily Castle
Elizabeth King
Jane Phillips
Kathryn Ewing
Esther Turner
Erline McNeely

Pledges

Betty Meldon
Lucille Coulter

Top row: Reese, Nixon, Castle, King, Phillips

Bottom row: Ewing, Turner, McNeely, Meldon

Top row: Anderson, Batte, Tenille, Lawhon, Raetzsch, Howard
Bottom row: Ransom, Rice, Jane M. Anderson, Wilkinson, Temple, Swenson

DELTA DELTA DELTA

Founded, 1888, Boston, Mass.

Colors: Silver, Gold, and Blue *Flower:* Pansy

TRI DELTA ALLIANCE

Mrs. F. C. Smith
Mrs. R. L. Logan
Mrs. Sam Stone
Mrs. J. P. Atkin
Mrs. C. O. Beaver

SORORES IN UNIVERSITATE

Sara Moore Anderson
Frances Nell Halley
Lelia Lee Batte
Evelyn Ransom
Harriet Lawhon
Dorothy Swenson
Frances Temple
Clarice Raetzsch
Virginia Wilkinson
Jane Moore Anderson
Elizabeth Howard
Aileen Tennille
Frances Mary Rice
Lenora Buss
Dixie Gates
Ruth Karbach
Nell Shivers
Agnes Pope
Margaret Jackson
Henriem Hefley
Frances Fox
La Jean Armstrong
Sibyl Atkinson

DELTA DELTA DELTA
Theta Epsilon Installed 1911

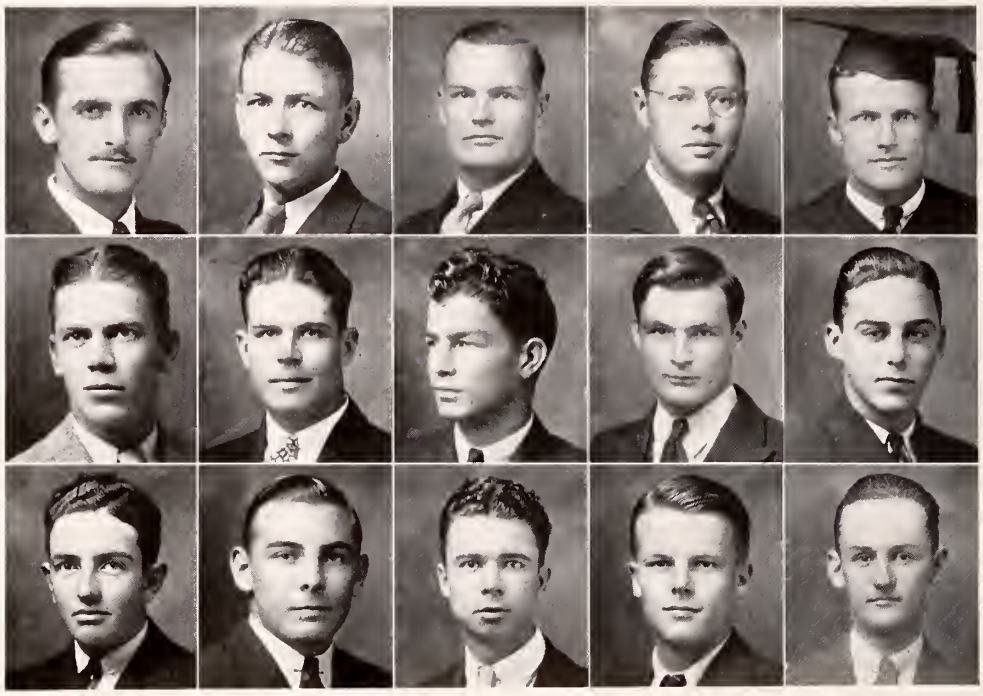
SORORES IN FACULTATE
Miss Laura Kuykendall

Pledges

Lillian Campbell
Dorothy Davidson
Virginia Talbott

Top row: Buss, Gates, Halley, Karbach, Pope, Shivers, Hefley

Bottom row: Jackson, Campbell, Fox, Armstrong, Atkinson, Davidson



Top row: Orr, Critz, Wardlaw, Kirkpatrick, Mercer
Middle row: Purl, Wardlaw, W., Streit, Rockwell, Kurth
Bottom row: Bradely, Stewart, Loving, Price, Hearne

KAPPA SIGMA

Founded 1869, University of Virginia
Iota Installed 1886

Colors: Scarlet, Green, and White *Flower:* Lily of the Valley

FRATRES IN URBE

S. A. Hodges
M. F. Smith
C. H. Harris
F. C. Smith

FRATRES IN UNIVERSITATE

Charles Orr
Smith Mercer
Cody Wardlaw
Roy Kirkpatrick
Chauncey Critz
Fred Stuart
Joe Kurth
Melvin Price
Billy Davis
Monte Loving

Pledges

John Streit
Cecil Rockwell
Byrle Hearne
Armpy Davis
Whitehead Wardlaw
Robert Purl

KAPPA ALPHA

Founded 1865, Washington and Lee University
Xi Installed 1883

Colors: Crimson and Gold *Flowers:* Magnolia and Red Rose

FRATRES IN URBE

I. J. McCook
W. R. Mood

I. J. McCook, *Alumnus Advisor*
R. W. Tinsley, *Faculty Advisor*

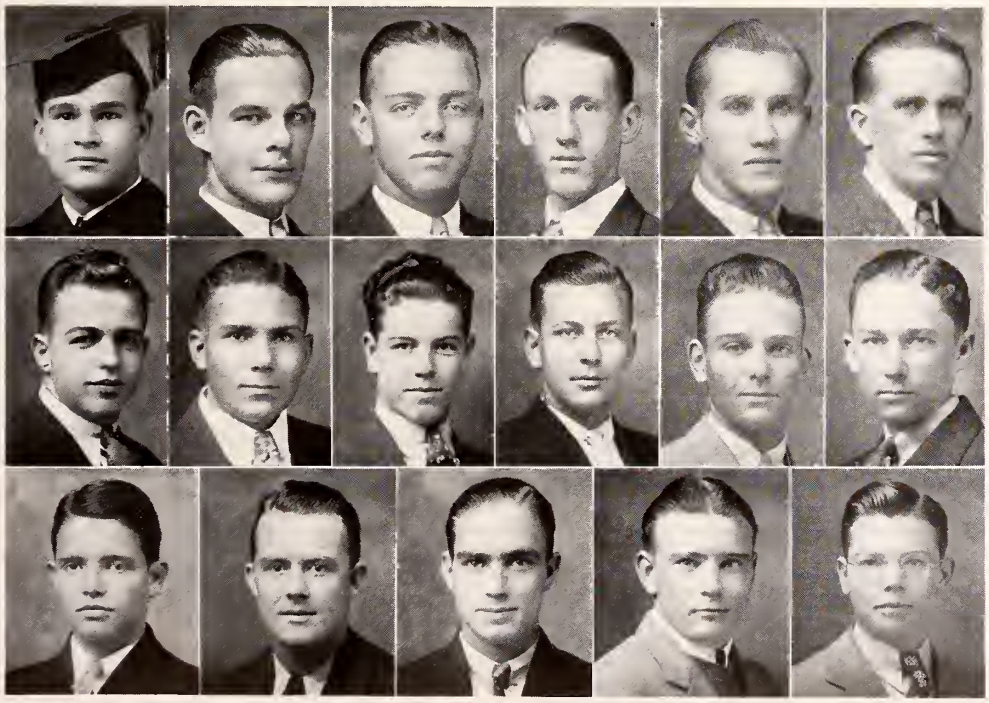
FRATRES IN UNIVERSITATE

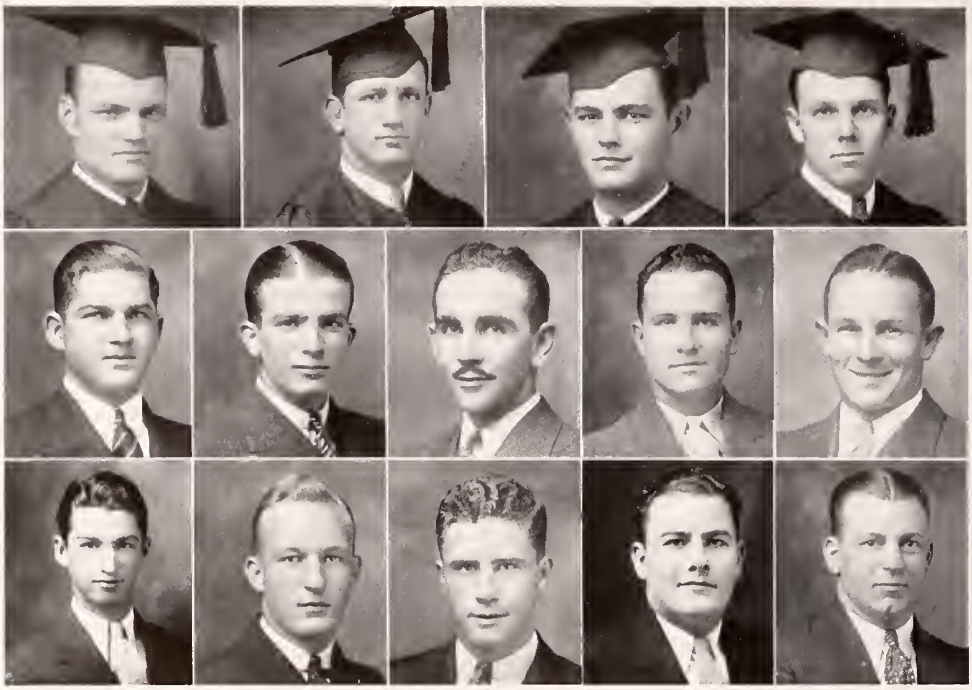
Franklin Yeager
Lenard Ferguson
Alanson B. Dunn
Lester Clark
Thomas Ferguson
Joseph Van Ness
Marion B. Thomas
Lewis Robinson

Pledges

Charles Smith
Sam Cobb
Howard Gillum
Owen Hussey
Parker White
Edwin M. Grimes, III
Paul Mann
Oscar Hamilton
Jack Morris
Ferdinand Dawson
Lowery Stradley

Top row: Thomas, Yeager, T. Ferguson, Dunn, Clark, Van Ness
Middle row: Stradley, Mann, Robinson, Smith, Gillum, Cobb
Bottom row: L. Ferguson, White, Dawson, Hussey, Hamilton





Top row: Ralph Huitt, Dave Williams, Ed. Mathison, Harold Kuykendall

Middle row: Armstrong, Richardson, White, Secrest, Proctor

Bottom row: Brockette, Simmons, Pike, F. Secrest, Willis

PHI DELTA THETA

Founded 1848, Miami University
Texas Gamma Installed 1886

Colors: Argent and Azure *Flower:* White Carnation

Fratres In Urbe

D. W. Wilcox
Sam Stone
D. K. Wilcox
R. L. Logan
Walter Young

Fratres In Facultate

King Vivion
W. C. Vaden
P. P. Young
H. L. Gray
L. J. Waggoner

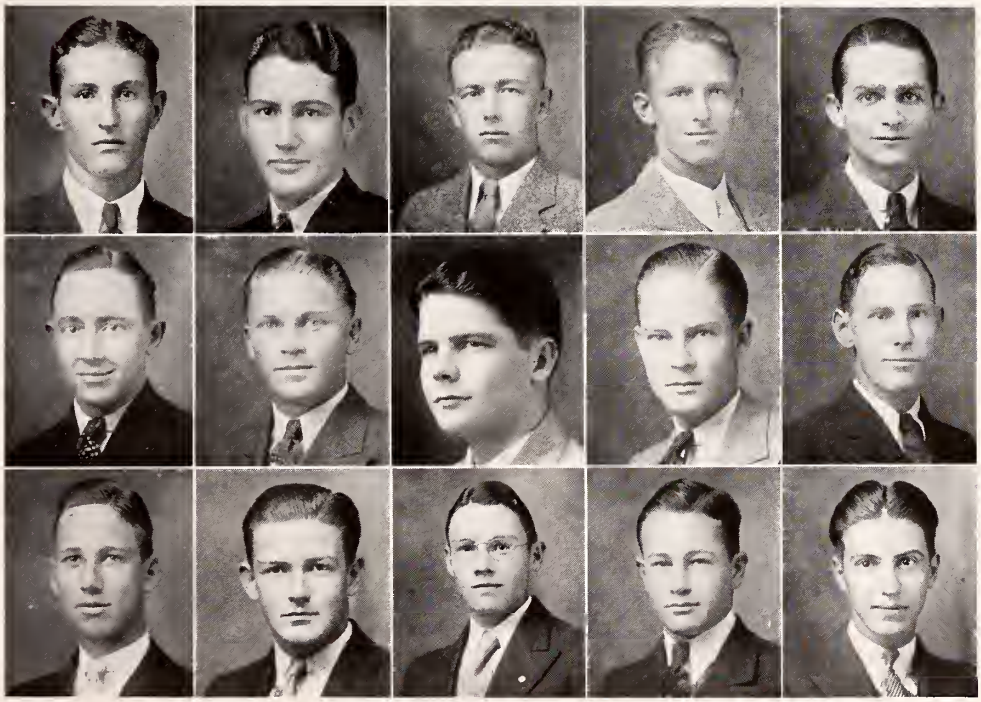
FRATRES IN UNIVERSITATE

Ralph Huitt
Roy Richardson
Billy Phillips
James Fowler
Billy Bob Eanes
Earnest Armstrong
Winston Proctor
James White
Jarrard Secrest
Dave Williams
Virgil Morelle
Harold Kuykendall

Pledges

Glen Fikes
William Stokes
Gayle Crawford
George Larendon
Marlin Brockette
Jim Whigham
Bradford Crunk
Edward McBride
Ed. Mathison
Paul Wallace
William Ainsworth
Felix Secrest
Albert Pike
Walter Simmons
Thomas McMillan
Don Hicks
Russell Moore
Billy Clemons
Lynn Ross
M. Conoly

Top row: Fikes, McMillan, Stokes, Phillips, Jim Whigham
Middle row: Ainsworth, Hicks, Fowler, Crunk, Eanes
Bottom row: Morelle, McBride, Crawford, Clemons, Larendon



ATHLETICS

FOOTBALL

C. M. Edens, *Coach*

The Pirate Season was characterized by heartbreaking losses. The Pirates started the season with bright prospects for a good season but in the second game the jinx, which they could not shake but one time during the entire season, namely, not being able to cross the goal line of their opponents.

Simmons, Howard Payne, and McMurray are teams in the conference who were roundly outplayed by the Pirates for the major portion of the game. The fans will long remember the thrills of the McMurray game which the visitors carried off with a 13-16 margin.

The Pirates offer no alibi for the past season. They were in there all the time, giving their all; the scores of the games show this. The breaks of the game were just against them.

Let's turn our attention to the coming season and a better team for 1934! The Pirates lose four men this year. It will be hard to fill their places next year in September, but with some likely looking freshmen coming up and a host of reserves from this year they are going to be after the pennant.

THE PIRATE SQUAD

WILLIAMS, *Captain*
Four Year Letterman

GLEN FIKES
Student Representative to
the Athletic Council

In the Turkey Day Classic the Pirates proved they were a formidable machine by whipping the second place Yellow Jackets all over the field. The Pirates rolled up thirteen first downs against the Jackets' six. Below Jennings, Pirate powerhouse, drives though the Jacket line for the Pirates' lone tally.

Barnes, *Fullback*
One year letterman

Horn, *Guard*
Two year letterman

Jackson, *Quarterback*
Two year letterman

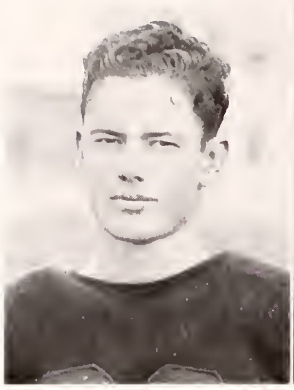
Fikes, *Quarterback*
Two year letterman

LAURENCE, *Guard*
Four year letterman

ROSS, *Tackle*
Three year letterman

NEWTON, *Halfback*
Two year letterman

RODGERS, *Guard*
One year letterman



Giddens, *Tackle*
Two year letterman

Keen, *End*
One year letterman

Wardlaw, *End*
One year letterman

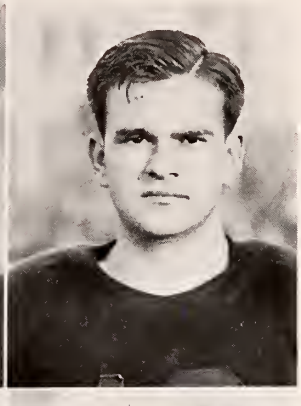
Secrest, *Tackle*
Squad

Mathews, *End*
Two year letterman

Jennings, *Fullback*
Two year letterman

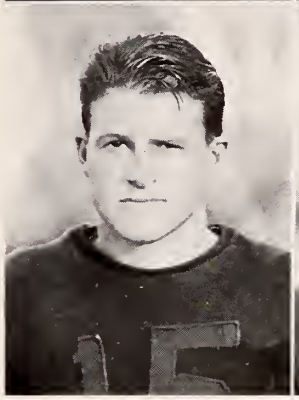
Erekson, *Tackle*
One year letterman

Godbey, *Center*
Two year letterman



Busshart, *Halfback*
Squad

Thomas, *Center*
Two year letterman



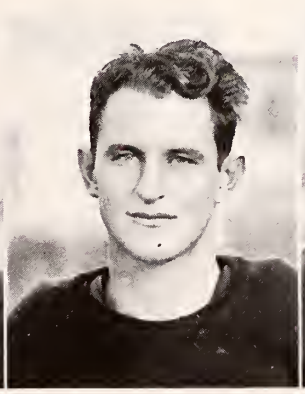
Bishop, *Guard*
Squad

Engman, *Quarterback*
Squad

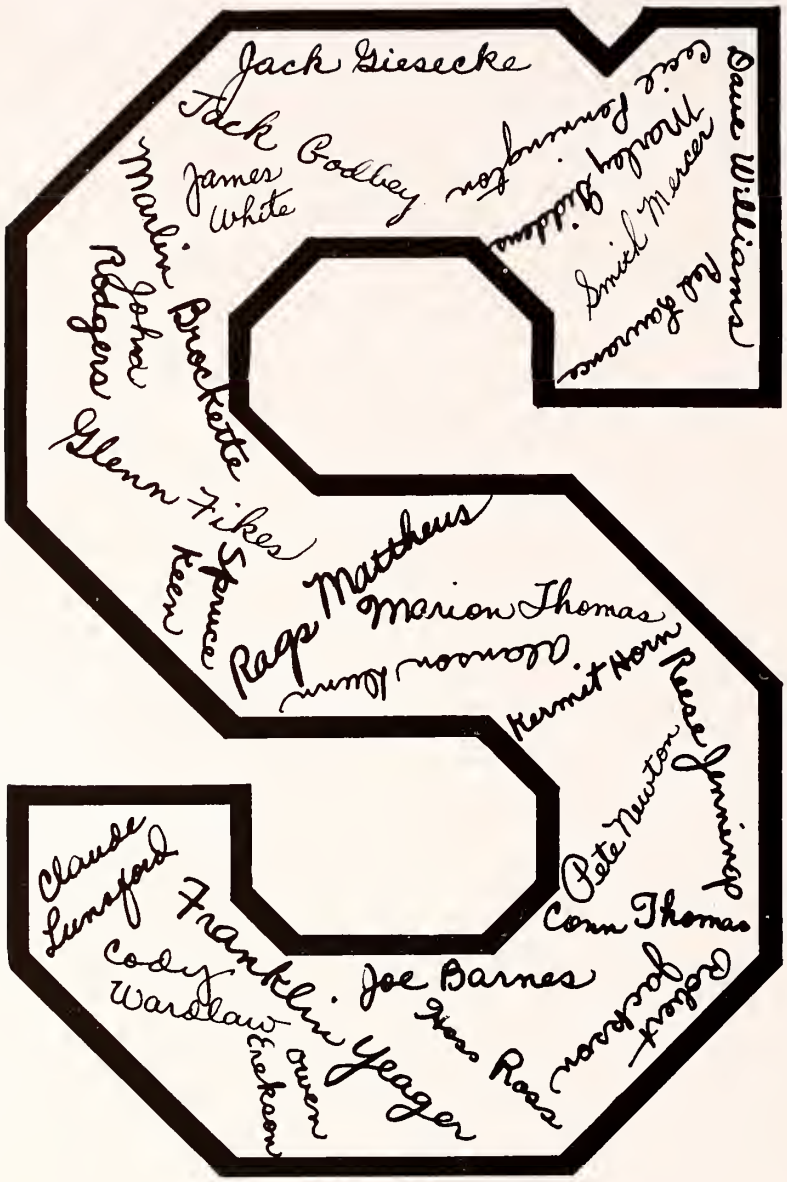
Endicott, *Tackle*
Squad

Giesecke, *Halfback*
Three year letterman

Thomas, *Halfback*
Two year letterman



Proctor, *Halfback*
Squad



"S" ASSOCIATION

The "S" Association is composed of those men who have won their letter in one of the major sports on the campus. It is exclusively for the athletes. Its purpose is to develop the physical side of the boys and to promote sportsmanship.

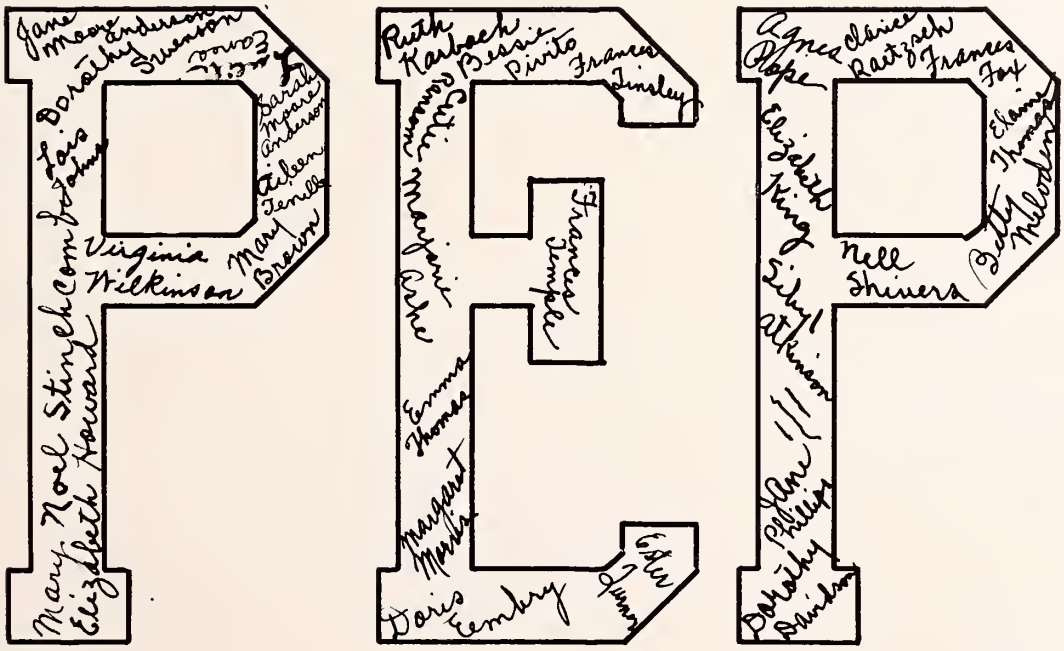
WHITE

DUNN

PEP SQUAD

Though the Pirate Pep was inclined to lag at the first of the season, the yell leaders, James and Junior, got busy and revived it during the last of the season and during the basketball season.

The athletes extend their vote of thanks to this loyal group of students and we hope they will keep up the good work in the future.

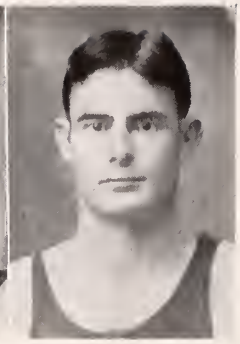


NEWTON, *Forward*
Three year letterman

GIESECKE, *Forward*
Two year letterman

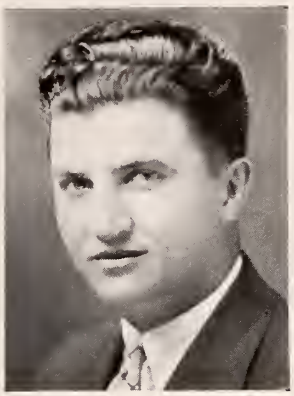
GIDDENS, *Center*
Two year letterman

FIKES, *Guard*
Two year letterman



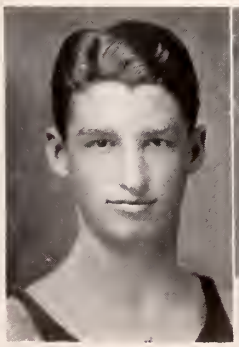
BARNES, *Guard*
One year letterman

DON LEGG
Freshman Basketball Coach

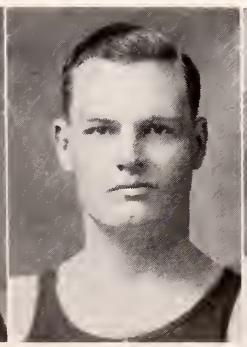


C. M. "Lefty" Edens
Varsity Basketball Coach

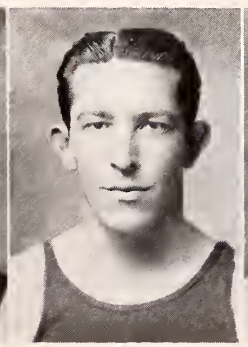
Brockette, *Forward*
Two year letterman



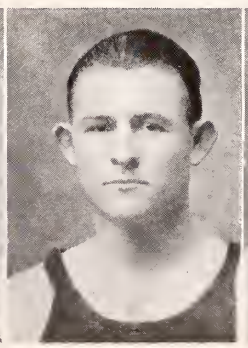
Wardlaw, *Guard*
Squad



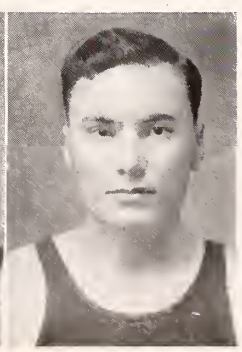
Mathews, *Forward*
Squad

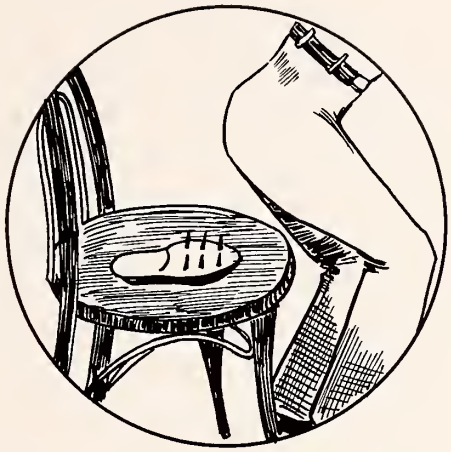


Jackson, *Forward*
One year letterman



Rodgers, *Guard*
Squad





SOU'JOKER

TO WHOM IT MAY CONCERN

Students of Southwestern

Greetings:

Be it hereby known that I, Marley Giddens, being of sound mind and body, of my own free will and accord do hereby vouch, state, and declare, in the presence of the sainted remains of a five-cent hamburger that I am not the author of "The Sou'Joker," nor have I had any part in compiling it.

I take this method of satisfying those who may feel violent toward the author after they have read the contents.

Hereon I do set my hand this first day of April, and swear it to be true, so help me Bob Gaines.

SIGNED:

MARLEY GIDDENS

SOU'JOKER

Published annually by the

Stewdents of Southwestern University.

Established recently Eighty-seventh year

The Staff

"S" Association ..... *Editor-in-Chief*

Freshman Class ..... *Business Manager*

"Rags" Mathews ..... *Circulation Manager*

Dr. Howard ..... *Proof Reader*

Bessie Margaret Pivito ..... *Dirt Editor*

Harriet Lawhon ..... *Advice to Lovelorn*

Professor Kidd ..... *Printers Devil*

Luther Waggoner ..... *Faculty Advisor*

Reporters

Dave Engman, Bob Gaines, Yong Hak Park, Kermit Horn, Jimmie Ruth Nixon, Coach Edens, and "Skinny"

This issue of the 1934 Sou'joker is

affectionately dedicated

To those versatile, hard-fighting Pirate

athletes who at least emerge from

every athletic contest with a

MORAL VICTORY.

KAPPA ALPHA

Founded:

By four drunken hodcarriers in the rear of a country saloon.

Motto:

"To keep physically clean, mentally awake, and morally straight."

Meaning:

Kinda Asinine

Pastime:

Chasing the Sigs.

This gracious and benevolent order (according to its members) was founded in Virginia immediately following the Civil War, when everyone was despondent and didn't give a so and so anyway. This attitude has been carried out faithfully by the local boys.

"Bushman" Yeagher is the chapter's only claim to fame, if we leave out "High Schooler" Dunn. Cobb is noted for his quiet way with the ladies and Lester Clark has become the last of the former long list of athletes. The chapter used to be all athletes, then all students, and now it's neither—just common human driftwood.

PHI DELTA THETA

Founded:

By mistake in a hick cemetery.

Motto:

Quality—not quantity.

Meaning:

Poor Dumb Tissles.

Pastime:

Politicking.

Password:

A loud "burp" and a long horse snort.

Rating:

Unknown.

Modesty is the distinguishing mark of this bunch of rowdies. When asked what fraternity they belong to, the reply can scarcely be heard six miles away. "Baldy" Huitt is their pride and joy and they boast such ill-smelling tough-birds as Barton Davis and Jimmie White.

The boys are often seen talking to themselves, although "Hal" has nothing to do with it—we hope.

They have at least hit upon a novel pledging method. Hearing of some Freshman who is woefully ill in a nearby watering hole they rent several buses, journey to the burg, and hang a pledge pin on while he is too weak to resist.

KAPPA SIGMA

Founded:

When half a million wanted to try being exclusive.

Motto:

Heroes are born, not made.

Meaning:

Kind of Self-centered.

Pastime:

Visiting the Woman's Building.

If it had not been for the younger generations of former members coming up this year, the membership of dear old Iota would have been sadly depleted. Cody Wardlaw brought his poor brother along to help the chapter, a younger Kurth follows in the footsteps of brer Joe, and another Price comes to fill the shoes of Louis.

"Doc" Mercer and Cody Wardlaw have carried on the social duties of the chapter admirably this year, while the younger brothers looked on with awe and wonder.

If you like to mix with a cosmopolitan crowd drop over some evening for soup; be sure and wear your oldest clothes and hob-nail boots just like one of the gang.

DELTA DELTA DELTA

Founded:

By a trio of Indian squaws looking for arrow heads.

Motto:

Where there's a will there's a way.

Meaning:

Don't Do Dat.

Pastime:

Dating everyone.

A group of carelessly chosen girls possessing no national rating worth mentioning and seldom heard of except in bum jokes and Mood Hall bull sessions. The membership list has grown so that it takes all the eligible men and half a dozen high school boys to date the chapter.

This group has, however, put the skids under their pals, the Zetas, in so far as the Kappa Sigs are concerned. Already three Tri Delta gals are boasting Sig pins. Not a bad year's work for these hustlers.

"Fatty" Lawhon has kept the bunch in a good humor all year with her dumb cracks. Who'll do it next year?

ALPHA DELTA PI

Founded:

As an auxiliary for the Y.M. C.A., Girls' Friendly Society and the Odd Fellows.

Pastime:

Giving Midnight feasts in the "Y" Hall.

Meaning:

Awfully Dumb Promises.

Motto:

Let's All be true blue.

Rumor has it that this group organization was founded in Bryan many, many years ago. Whether that be true or not the local chapter still seems to cling to traditions in Bryan. They boast lots of beauty, but are handicapped in their politics.

Mary Martha Black seems to be the leading light of the crowd and Emma Howard Thomas keeps the dating average from falling below par by clinging to "Miss Kibitizer."

All the sisters were pledged in the beginning to get into some activity, but when they found it was futile to try, they established a sewing circle forcing everyone to attend every Saturday night.

ZETA TAU ALPHA

Founded:

As a training school for artist models, sardine packers, and snooty cashiers.

Motto:

Beauty is only skin deep.

Meaning:

Undiscovered.

Pastime:

Telling about the many dates they used to refuse back in the good old days.

We have heard rumors that there really is a sorority by this name in the Florida Everglades. May we suggest that the girls hop a cattle train and go down and investigate—maybe they'd find some of their own species.

Pivito seems to hold her own this year by chasing around with the younger Sig pledges. With a little aid, she might help the chapter win back that lost influence from the Tri Delts.

If they can persuade several first year initiates to return next year, the chapter should have a really successful time.

HOW TO GET A PROF TO LET A CLASS OUT EARLY

1. Set off an alarm clock you have in your pocket—at the same time gathering your books together, putting on your hat and lighting a cigarette. Prof will then think the bell has rung.

2. Stare fixedly at the professor and suppress a giggle every few minutes. This will disconcert the professor so much that he will dismiss the class to see if his tie is on straight.

3. Every time the professor makes a statement retort, "That's a dirty lie." He will soon see that you know more than he does and retire in shame, urging you to take his place. You will know better than to do this.

4. Steal his false teeth or his notes.

5. Appear to be interested. Prof will faint.

6. Set fire to the building.

7. Give him one of those little chocolate tablets.

8. Kill him. In case you are chicken hearted, kill yourself. This will do as well.

SENIOR AVOCATIONS

Ralph Huitt—Brain-Trust of the present Administration.

Ruth French—Advisor and counsellor for anyone that will listen.

"*See*" *Herman Murph*—Would be Chairman and Spokesman of the Privy Council.

Ed Mathison—This year's sponsor of the Music Vocal Interpretation Movement.

Bessie M. Pivito—The axe Maestro.

Elizabeth Howard—Her "Daddy's" daughter.

Red Laurence—Scholar of campus Math (a study of figures and curves).

Ruth Karbach—The "Bill" collector.

Smith Mercer—Retained Chauffer.

Marlin Brockette—Capt. Kidd's "yes-man."

Harriet Lawhon—Academic profiteer.

Mary Bond—Question and Answer Bureau.

The Reverend J. C. Davenport—The Poor Parson.

Paul Wallace—That "cute" boy.

Mary Martha Black—The Secretarial Genius.

THINGS WE COULD DO WITHOUT

Moral Victories
Jack Giesecke's Puns
Huitt's attempts to be a ladies' man
"Hoss" Ross becoming so good
Elizabeth Howard's—Just because
Mr. Kidd's easy classes
Yeager's love for publicity
"Mouse" Brockette
Girls who use scarlet nail polish
Spruce Keen's "haw haws"
Cowley Smith———?
"Red" Laurence's weekend trips
Harriet Lawhon's talk
Harriet Lawhon
The Kappa Sigma's high school pledges
Dave Engman's double-profileness
All Phis
People who have B. O. and don't know it
People who have B. O.
B. O.
Billy Phillips concern for the freshmen
Smith and Sara Moore
Mary Martha's unknown "beau"
Frances Temple's happy face
Kappa Alphas
"Fatty" Tinsley
The moral speeches of Ruth French
The good naturedness of Pivito (?)
The people who cut out the SOU'JOKER before going home
Jimmy White's slouchiness
Marley's trips to Laredo
All editors who have policies

SEPTEMBER

Freshmen days. During which time old students drift back, look over the new Frosh, and hope for the best

OCTOBER

Pirates win another MORAL VICTORY

Dr. Vivion speaks

NOVEMBER

Harriet gets that way over Fikes

DECEMBER

Santa Claus brings "Rags" a radio for his car

JANUARY

The Reading Room gains in favor as cold weather approaches

Sara Moore gives in!

FEBRUARY

Freshmen lend color to basketball game in effort to put up their flag in the gym

Ferguson and Phillips elected yell-leaders

MARCH

Cody pins Tennille and thus another Sig enters the Tri Delta corral

APRIL

Everyone loafs after midterm exams

Classes enjoy picnics

MAY

Seniors get degrees—another host is added to the army of the unemployed

That's all there is, there ain't no more

E.M.Scarbrough & Sons

AUSTIN

A Large, Modern Department Store with

Individual Shops

for University Men and Women

A store that KNOWS style ... a store that KNOWS the wants of University people ... a store that is less than one hour from your University ...

WILCOX BROS.

Jewelers and Stationers

We Sell University Books, Also
Buy Back Books That Will
Be Used Again

Have Nice Line of Jewelry
Do Watch and Jewelry Repairing

We Appreciate Your Trade

Georgetown, Texas

Mr. B. L. Page

PALACE BARBER SHOP

Where the Students
Always Find
THE BEST
in Barber Work

A. B. Rhodes Fin Bartley

R. J. STONE

Southwestern's Photographer

Georgetown, Texas

Fine Portraiture

Portraiture Done in Color on Canvas, Miniatures in Ivory

Where beauty is he takes it.

Where there is none he makes it.

When in after years you turn the pages of this Sou'Wester,—the history of the 1933-1934 class, and view the photographs of old friends and acquaintances, may this familiar slogan,

"THE SIGN OF GOOD CLOTHES"

that has appeared in all your college publications again come to your mind, and your friends and supporters at this store that features the newest of college styles while they are new.

STELFOX'S

Diamonds - Watches - Jewelry

Austin, Texas

COOPER DRUG STORE

THE REXALL STORE

GEORGETOWN, TEXAS

SCHOOL BOOKS STATIONERY

H. E. McKEITH & SON

Machine Shop and Garage

OXY-ACETYLENE WELDING

We Repair and Charge Batteries

Georgetown, Texas

S. A. Crone D. Bridges

THE BANK
BARBER SHOP

A. W. Hoyt

Compliments

of

PALACE
THEATER

"Where Georgetown

is Entertained"

WAITING FOR YOU

Yes—waiting to serve you wholesome lunches—tasty sandwiches and those thirst-quenching drinks that have made The Alcove famous with students of S. U. Even if you have finished Southwestern you'll be coming back and we'll be waiting.

THE ALCOVE

Confectionery

And up-stairs The Alcove Confectionery you will find the Alcove Beauty Shoppe. Here with the finest equipment and the best operators obtainable S. U.'s Co-eds keep that appearance that makes their companionship sought on and off the campus.

THE ALCOVE

Beauty Shoppe

THE REA'S

THE PIRATE TAVERN

Where Students Are Always Welcome

CLIFFORD (SKINNY) HAUSENFLUKE

GEORGETOWN, TEXAS

THEO. MILES

Dry Cleaners

For First Class Work

Dry Cleaners

Hatters, Dyers

Georgetown, Texas

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